



# City of Morro Bay Goals Workshop

5:30 p.m. – 8:30 p.m., Monday, March 11, 2013  
1:00 p.m. – 4:30 p.m., Wednesday, March 13, 2013  
Morro Bay Community Center, Studio

## Welcome, Introductions, and Overview

Mayor & Facilitator

**Public Comment:** opportunities for public comment will occur at 5:30 p.m. on Monday, March 11, and at 1:00 p.m., Wednesday, March 13 – Note: This is primarily a Council work session. The Council has received extensive public input. Please limit comments to any items that you or others have not already had an opportunity to express so that the Council has adequate time for its deliberations.

### 1. Your hopes for this workshop

Council/Facilitator

“What you love about Morro Bay.”

### 2. Update on status of current City goals

City Manager

### 3. Identify potential goals for 2013-2015

- a. Identify desired goals (based upon composite list of suggestions from Council members).
- b. Discuss capacity to fulfill the goals.

### 4. Discuss suggestions for changes in other service priorities or delivery methods

### 5. Review full set of draft goals

- a. Reflect on overall set of goals in terms of balance, priorities, and capacity.
- b. Agree on a set of goals.

### 6. Discuss key factors for success to achieve desired results

- a. Identify capacity constraints and solutions.
- b. Brainstorm possible ways to optimize results (organizational, partnerships, financial, etc.).

### 7. Sharing the results

- a. Discuss ways to build community awareness and constructive engagement.
- b. Reinforce successful results.

### 8. Other topics?

### 9. Summarize outcomes (via follow up email)

Facilitator

	<u>Item:</u> <u>DRAFT</u> AGENDA PLANNING GUIDE	<u>Referral Date</u>
	<b>FUTURE AGENDA ITEMS:</b>	<b>2/26/2013</b>
Christine	Vehicle Maintenance and Replacement Policy (Sept)	
Noah	City support of the Bike Park - possibly in the form of a Resolution	
<b>3/12/2013</b>		
Rob L	Request for an Abandonment (E00-103) and Coastal Development Permit (CP0-391) to allow the abandonment of a portion of the public right of way westerly of the existing back of curb of Toro Lane, between Yerba Buena and North Point Subdivision, using the procedures provided by the California Streets and Highways Code, Section 8300 et seq. (Greg Frye, 3420 Toro Lane, Applicant).	
Staff	WWTP Project Status Update - Refined Project Outline/Timeline (NB)	2/26/13
Staff	RFP for WWTP Project Manager (NB)	2/26/13
Staff	Discussion and Approval of Selection Committee Process (NB)	2/26/13
Susan	Resolution Adopting Mid-Year Budget Amendments to include a Detailed Transaction Reporting (UB)	continued from 2/26/13
Rob S	Resolution Adopting Council Policies & Procedures (CC)	
Joe	Status report on current usage of Big Bellys and discussion of potential to purchase additional receptacles ( <b>1st meeting in March 2013</b> ) (UB)	7/10/12
Admin	Proclamation Declaring April 2013 as "Autism Awareness Month" (CC)	Presentation - public request
Eric	Approval of Lease Agreement for Lease Site 93-95/93W-95W; 901 Embarcadero (CC)	blue sheet
Rob S	Authorization to Proceed with RFP for Realtor Services for Cloister's Property (CC)	
Joe W	Resolution of Support of the Bike Park (CC)	
<b>3/26/2013</b>		
Presentation	Mary Golden - Morro Bay Natural History Museum (CC)	
N. Johnson	Status Report on the Formation of a Committee to begin Planning the City's 50th Anniversary Celebration	12/11/12
Rob L	Summary Report on the Street Summit Findings	2/13/13
Andrea	Delayed Project Status Report (Quarterly March) (CC)	re-occurring
Rob L	Monthly Status Report on Major Maintenance Replacement Project (MMRP) of Current WWTP Facility (CC)	3/26/2013 Re-occurring
Rob L / Rob S	Discussion on Direction of Water Rate Study and 218 Vote (NB)	
Rob L / Rob S	Discussion on Direction of Sewer Rates and 218 Vote (NB)	

	<u>Item:</u> <b>DRAFT</b> AGENDA PLANNING GUIDE	<u>Referral Date</u>
	<b><u>Pending Agenda Items</u></b>	
Steve K	Update on Morro Bay Hazard/Mitigation Plan (May 2013)	9/27/11
Rob L.	Resolution Approving Amended Version of the Proposed Safety Element - December 2008 ( <b>after Hazard Mitigation Plan is finalized</b> )	
Rob L.	Discussion on Reclaimed Water Ordinance (Long-Term Planning Item)	
Rob L.	General Plan/Local Coastal Plan Determination	4/12/10
Rob S.	Consideration of Draft Ordinance Regulating News Rack Regulations on the Embarcadero	
Rob S.	Discussion of RFP Process Guidelines	2/8/11
Joe/Rob L.	Approval of an Urban Forest Management Plan	
Rob S.	Discussion on Limiting Phone Book Distribution in Morro Bay (Smukler)	8/9/10
Council (Johnson)	Discuss Traffic Patterns and Issues at San Jacinto/Main Street/Hwy 1 (to include the area up San Jacinto)	2/28/12
Staff	Ongoing Discussion on the Homeless Situation in Morro Bay	4/24/12
Rob S/Eric	Update on Measure D	
Andrea/Rob	Discussion on TOT Re-Investment Ordinance to Create Opportunities for Improvements for Businesses without Hurting the General Fund (NB)	3/13/12
Rob	Further Discussion of a Draft Ordinance on Tobacco Retail Licensing	2/14/12
Rob L. / Rob S.	Abandonment of a Portion of Surf Street ROW/Maritime Museum	
Joe W	Morro Rock Project as Park In-lieu Funds Become Available	8/14/12
Rob L	Listing of priorities for Sidewalk repair needs concentrating on Gap Closures, Bottleneck Areas and Tree Lifting Areas (UB) (waiting for intern labor for survey)	4/24/12
Susan / Rob L	Review Master Fee Schedule regarding Identical Projects (NB)	8/14/12
Rob S	Evaluate ways to improve Public Area Use Permit and Temporary Use Permit process	8/28/12
Andrea / Rob L	Status report on Progress of Planning Study Committee Solutions (April / May '13)	
Andrea/Chief	Discussion of Police Department Citizen's Oversight Committee Option (NB)	7/10/12
Eric	Discussion on the Harbor Advisory Board's request to re-establish the New Futures Committee.	11/13/12
Susan	Review of what a Volunteer Budget Review Committee would look like and work as	2/13/13
Eric	Update/Overview on the Low Energy Seismic Study (LESS)	2/13/13
Rob L	Pilot Neighborhood Traffic Management Plan for the Island Streets Area	12/11/12
Eric	Request from Brian Stacy for a Fee Waiver for Slip Fees (NB)	
Andrea	In-House Update of Management Partner Study (April/May)	2/26/13
Joe W	Revise Ordinance 370 which Establishes Permit Requirements for Commercial Motion Picture Productions and Still Photography on City Property	needs revising

	<b>Item:</b> <b>DRAFT</b> AGENDA PLANNING GUIDE	<b>Referral Date</b>
	<b><u>MEMORANDUMS</u></b>	
Rob L	Status Report-Ordinance Change of Local Preference for Vendors	
Council (Borchard)	Informational Item on Charter Communication Franchise Fees/Status (Janeen)	2/28/12
Eric/Susan	Memo re: Diablo Canyon Warm Water Mitigation Funding - Did the City receive its money?	4/10/12
	<b><u>REOCCURRING ANNUAL REPORTS</u></b>	
Andrea	City Council Annual Meeting Schedule (January)	
Andrea/Mayor	Appointment of Vice Mayor and Appointment of Representatives on Discretionary Boards, Council Liaison Assignments and Council Sub-Committees (January)	
Andrea	Annual Goal Setting Process (January/February)	
Andrea	Visitor Center Contract - (March/April)	
Susan	TOT Audit Report Every Three Years (Beginning 2012)	
Susan	Quarterly Budget and Investment Portfolio Report (May / Oct) (CC)	
Susan	Resolution Adopting Mid-Year Budget Amendments and Measure Q Report (February) (includes the Quarterly Budget and Portfolio Report) (NB)	
Kathleen	Annual Water Report (January)	
Joe/Admin	Annual Assessment Hearings: Cloisters/North Point/Tourism Business Improvement District (April)	
Council (Smukler)	Long Range Planning Priorities & Goal Setting Workshop (February/March)	
Rob S	Update on Current Legislative Bills Pending in Sacramento and Report on California Legislative Action - Days (APRIL)	
Susan	Annual Report on Employee Vacation and Sick Leave Balances / Unfunded Liabilities (Dec)	5/22/12
Janeen	Status of the (Year) Trolley Program - January each year (CC)	
Jamie	Designation of Voting Delegate and Alternate Voting Delegate at League of California Cities 20XX Annual conference Business Meeting (JULY)	
Andrea	Delayed Project Status Report (Quarterly March, June, Sept, Dec)	
Rob L	Monthly Status Report on Major Maintenance Replacement Project (MMRP) of Current WWTP Facility	3/26/13
Susan	Approval of Service Retirement Incentive for Fiscal Year XX/XX (April - CC / NB))	
	<b><u>JOINT CITY COUNCIL/PLANNING COMMISSION MEETINGS -</u></b>	
	Tuesday, April 30, 2013	
	Tuesday, October 29, 2013	
	<b><u>CANCELLED MEETINGS -</u></b>	
	Tuesday, July 23, 2013	
	Tuesday, November 26, 2013	
	Tuesday, December 24, 2013	



City of Morro Bay  
Public Services/Planning Division  
Current Project Tracking Sheet

This tracking sheet shows the status of the work being processed by the Planning Division  
New Planning items or items recently updated are highlighted in yellow. Building permit updates are highlighted in green.

Agenda No: C-1  
Meeting Date: March 6, 2013

Approved projects are deleted on next version of log.

#	Applicant/ Property Owner	Project Address	Date	Permit Numbers	Project Description/Status	Planning Comments and Notations	Building/Fire Comments and Notations	Engineering Comments and Notations	Harbor/Admin Comments and Notations
Hearing or Action Ready									
1	State Park	North Morro Strand	1/23/13	CP0-390	Upgrade 25 existing campsites plus camp host sites to include RV hookups in order to modernize services and increase visitation	Reviewed and scheduled for March Planning Commission meeting.			
2	So Cal Gas Company	255 Driftwood (Nearest Address)	10/10/12	CP0-385	Advance Metering Project - 5 separate locations	Incomplete letter sent 11-29-12. Various sites. Resubmittal received 1/3/12 and ready for Planning Commission. C.J. Applicant requesting continuance to April PC to investigate alternate locations Planning & Public Works staff met on site with applicant	Building insert comments here	Engineering insert comments here	
3	So Cal Gas Company	499 Little Morro Creek (Nearest Address)	10/10/12	CP0-383	Advance Metering Project - 5 separate locations	Incomplete letter sent 11-29-12. Various sites. Resubmittal received 1/3/12 and ready for Planning Commission. C.J. Applicant requesting continuance to April PC to investigate alternate locations.	Building insert comments here	Engineering insert comments here	
4	So Cal Gas Company	781 Quintana (Nearest Address)	10/10/12	CP0-382	Advance Metering Project - separate locations	Incomplete letter sent 11-29-12. Various sites. Resubmittal received 1/3/12 and ready for Planning Commission. C.J. Applicant requesting continuance to April PC to investigate alternate locations.	Building insert comments here	Engineering insert comments here	
5	So Cal Gas Company	300 Kings (Nearest Address)	10/10/12		Advance Metering Project -5 separate locations	Incomplete letter sent 11-29-12. Various sites. Resubmittal received 1/3/12 and ready for Planning Commission. C.J. Applicant requesting continuance to April PC to investigate alternate locations.	Building insert comments here	Engineering insert comments here	

#	Applicant/ Property Owner	Project Address	Date	Permit Numbers	Project Description/Status	Planning Comments and Notations	Building/Fire Comments and Notations	Engineering Comments and Notations	Harbor/Admin Comments and Notations
6	So Cal Gas Company	2990 Alder (Nearest Address)	10/10/12	CP0-382	<b>Advance Metering Project -5 separate locations</b>	Incomplete letter sent 11-29-12. Various sites. Resubmittal received 1/3/12 and ready for Planning Commission. C.J. Applicant requesting continuance to April PC to investigate alternate locations.	Building insert comments here	Engineering insert comments here	
7	City of Morro Bay	End of Nutmeg	1/18/12	UP0-344	<b>Environmental.</b> Permit number for tracking purposes only County issuing permit. Demo existing and replace with two larger reservoirs. City handling environmental review	KW--Environmental contracted out to SWCA estimated to be complete on 4/27/2012. SWCA submitted draft I.S. to City on May 1, 2012. MR-Reviewed MND and met with SWCA to make corrections. In contact with County Environmental Division for their review. MND received by SWCA on 10/7/12. MND out for public notice and 30 day review as of 11/19/12. 30 day review ends on 12/25/12. No comments received. Scheduled for 1/16/13 Planning Commission meeting and then to be referred back to SLO County. Planning Commission continued this item to address concerns regarding traffic generated from the removal of soil.	Not applicable	BCR- drainage study required for impact on City storm drain facilities	Not applicable
<b>30 -Day Review, Incomplete or Additional Submittal Review</b>									
8	Peter	190 Dana Way	2/27/13	CP0-392	<b>New Single Family Home</b>	Under review.			
9	Drinkwater	301 Main	11/2/12	S00-116	<b>Certificate of Compliance for portion of APN.</b>	Under review. Applicant to submit a copy of the deed for the subject lots. R. Livick to complete. Lot tie agreement in process.	N/A	Engineering insert comments here	
10	Perry	3202 Beachcomber	9/8/11	CP0-381	<b>Coastal Development Permit. Demo/Reconstruct new home with basement in S2.A overlay.</b>	KW--Planning requested status of CDP for house and LLA for parcels. Item scheduled for July 18 2012. Applicant requested a continuance to August 15, 2012. P.C. approved height at 9-19-12 PC Meeting. CDP application submitted. Initial Study reqt. letter sent 12-12. Corrections letter sent 12-17-12. Waiting to hear from Applicant.		Flood study approved 6/18/12	No Comments to date

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11	Lemos	1320 Main	6/1/12	CUP0-373/CP0-350	New Commercial Building	MR- Met with applicant - revising plans to leave storage building as in in order to reduce potential environmental impacts. Applicant submitted letter in August 2012 to City Council requesting purchase or easement of city property for access to existing facility. Submittal received 11/9/12. Deemed incomplete letter sent 12/7/12. MR. Met with project architect on 1/22/2013 regarding setbacks. 2nd meeting held on 1/30/2013 project moving ahead to environmental review	Building insert comments here	BCR- requested revised drainage and flood study from developer	
<b>Projects in Process</b>									
12	Diaz	1149 Market			Business License App for Mexican Market.	Directed Applicant on 11-27-12 to re-submit parking plan demonstrating compliance with Zoning Ordinance. Parking plan submitted demonstrating seven parking spaces 12-20-2012. Sent letter requesting plan corrections 1-15-13. Waiting for response from applicant.	Building insert comments here		
73	LaPlante	3093 Beachcomber	11/3/11	CP0-365	New SFR. Resubmittal and Phase 1 Arch report 2/6/12.	SD-- Incomplete Letter 12/12/11. Phase 1 Arch Report required and Environmental Document. Environmental in process. Letter sent 4/11/2012 requesting environmental study. Applicant has requested a meeting on August 9, 2012 to review environmental study request. MR- Met with Applicant and discussed potential impacts of project and CEQA information requested to complete MND. Applicant will provide MND fees with submittal of Biological report. 8/9/12 MR met with applicant and owner to discuss environmental issues. Would require a detailed MND. Applicant is still considering preparation of Biological Report. Staff met with applicant and his agent, discussed elements of the project especially the Biological report that needs to be prepared, staff waiting on submittal.	No Comments to date	comments submitted 1/18/2012	No Comments to date

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Environmental Review									
14	Sequoia Court Estates	670 Sequoia	4/3/12	UP0-349 & S00-112	<b>Parcel Map. 3 parcels and an open space parcel.</b> A revised subdivision map was submitted for review on August 6, 2012.	Incomplete letter sent to applicant/agent. Project submitted without necessary materials for processing. Applicant submitted a revised plan reducing the number of lots, and is providing additional information as requested addressing City requested information. Additional information submitted; waiting for biological report. Report should be submitted in September 2012. Needs drainage plans. MR: Second incomplete letter sent 11/13/12. MND in preparation. Susan Craig, Coastal Commission staff confirmed property is entirely outside coastal zone. Met with applicant on 1/30/2013 project moving ahead, staff waiting on resubmittal			
15	City of Morro Bay	Morro Bay State Park	3/8/12		<b>Environmental Review of the Morro Bay State Park Waterline Interconnect Project</b>	MR-Reviewed request and determined the project needed MND; major issues are archaeological and presence of habitat for Morro Shoulderband Dune Snail. Waiting for Archaeological surface survey and Shoulderband Snail Protocol survey. Expect by May 2013. Arch report results indicate no issues. Snail report came back negative. Project exempt from CDP requirement.	Not applicable	Not applicable	Not applicable
Grants									
16	Community Development Block Grant (CDBG) / HOME Program through Urban County Consortium		11/13/12		<b>CDBG Applications received 10/12/12. Nine applications received. Draft funding recommendations to be adopted at 11/13/12 City Council Meeting. Final Funding Approval heard at 2-13-13 City Council Meeting. Final action taken by County Board of Supervisors 3-5-13.</b>	Application recommended for funding is Pedestrian Accessibility Improvements for City of Morro Bay. Council approved on 11-13 funding for Senior Nutrition and Pedestrian Accessibility. 2nd Funding Workshop to be held at Community Center on 1/9/13. Subrecipient Agreement and NEPA Environmental Review under review. NEPA Coastal Zone consistency finding to be agendaized for the April PC meeting.	Not applicable	Not applicable	Not applicable



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17	Sustainable Communities	City-wide			\$900,000 Grant application due Feb. 2013 for funding for long-range planning activities including LCP update, General Plan.	In process			
Project requiring coordination with another jurisdiction									
Projects Continued Indefinitely, No Response to Date on Incomplete Letter or inactive									
17	Larry Newland	Embarcadero	11/21/05	UP0-092 & CP0-139	<b>Embarcadero-Maritime Museum (Larry Newland).</b> Submitted 11/21/05. Resubmitted 10/5/06, tentative CC for landowner consent 1/22/07 Landowner consent granted. Resubmitted 5/25/07. Applicant resubmitted additional material on 9/30/2009. Applicant working with City Staff regarding an lease for the subject site. Applicants enter into an agreement with City Council on project. Applicant to provide revised site plan. Staff is processing a "Summary Vacation (abandonment)" for a portion of Surf Street. Staff waiting on applicant's resubmittal. Meeting held with applicant on 2/23/2011. Staff met with applicant on January 27, 2011 and reviewed new drawings, left meeting with the applicant indicating they would be resubmitting new plans based on our discussions.	KW--Incomplete 12/15/05. Incomplete 3/7/07. Incomplete Letter sent 6/27/07. Met to discuss status 10/4/07 Incomplete 2/4/08. Met with applicants on 3/3/09 regarding inc. later. Met with applicants on 2/19/2010. Environmental documents being prepared. Meeting held with city staff and applicants on 2/3/2011.	Not applicable	An abandonment of Front street necessary. To be scheduled for CC mtg.	Not applicable
18	Nicki Fazio	360 Cerrito	08/15/07	CP0-246	<b>Appeal of Demo/Rebuild SFR and 2 trees removal. Planning Commission</b> continued to a date uncertain. Project folder given to Rob S.	Deemed withdrawn letters to be sent to provide response to City by 12/31/12. Letter sent to Applicant's representative returned undeliverable 12-12.			
19	James Maul	530, 532, Morro Ave 534	3/12/10	SP0-323 & UP0-282	<b>Parcel Map. CDP &amp; CUP for 3 townhomes.</b> Resubmittal 11/8/10. Resubmittal did not address all issues identified in correction letter.	KW-Incomplete letter sent 4/20/10. Met with applicant 5/25/10. Letter sent to applicant/agent indicating the City's intent to terminate the application based on inactivity. City advised there will be a new applicant and to keep the application viable.MR: Received letter from applicant's rep 11/15/12 requesting project remain open. Called B. Elster for further information.			

#	Applicant/ Property Owner	Project Address		Date	Permit Numbers	Project Description/Status	Planning Comments and Notations	Building/Fire Comments and Notations	Engineering Comments and Notations	Harbor/Admin Comments and Notations
<b>Applications to Coastal Commission</b>										
20	City of Morro Bay		Citywide	2/1/13	Ordinance 556	AMENDING THE MUNICIPAL CODE BY ADDING CHAPTER 17.27 ESTABLISHING REGULATIONS AND PROCEDURES ENTITLED "Antennas and Wireless Telecommunications Facilities" AND MODIFYING CHAPTER 17.12 TO INCORPORATE NEW DEFINITIONS, 17.24 to MODIFY primary district matrices to incorporate the text changes , 17.30 to eliminate section 17.30.030.F "antennas", 17.48 modify to eliminate section 17.48.340 "Satellite dish antennas" and Modify THE TITLE PAGE TO REFLECT THE NEW CHAPTER.	<i>In progress</i>			
<b>Projects Appealed to City Council</b>										
21	<i>Perry</i>	<i>3202 Beachcomber</i>		<i>9/8/11</i>	<i>ADO-067</i>	<i>Variance. Demo/Reconstruct. New home with basement in S2A overlay. Variance approved for deck only; the issue of stories was resolved due to inconsistencies in Zoning Ordinance.</i>	<i>Variance approved at 8/15/12 PC meeting. Appealed by 3 parties to City Council. Appeal to be heard. City Attorney reviewing. Appeal in abeyance until coastal application complete.</i>			
<b>Projects in Building Plan Check</b>										
22	Gilbert	2760	Alder St.	10/23/12	B-29799	New SFR	Requested corrections 1/23/13. CJ.			
23	Sangren	675	Anchor	11/28/12	B-29813	SFR Addition	Requested corrections 1/9/13. CJ.	BC- Returned for corrections 1/9/13.		
24	Loomis	660	Bay	2/11/13	B-29851	SFR Addition	Under review.			

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25	LaPlante	3093 Beachcomber	11/3/11	B-29586	New SFR	SD--Incomplete Letter 12/12/11. Phase 1 Arch Report required and Environmental Document. Incomplete letter sent 2/2012. MR: Met with applicant to go over environmental issues.	BC- Application on hold during planning process		
26	Lee	190 Easter	1/14/13	B-29835	SFR Addition	Conditionally approved 1-29-13 CJ	BC- Issued 2/20/13		
27	Halterman	601 Elena	2/13/13	B-29856	SFR Addition	Requested corrections 2-19-13. CJ		No R/W work planned-bcr	
28	Imani	571 Embarcadero	4/23/12	B-29695	Commercial alteration, addition	CJ- Incomplete Memo 11/26/2012 sent to applicant's representative. Awaiting response.	BC- resubmitted 11/5/2012.		
29	Methodist Church	3000 Hemlock	8/16/12	B-29752	Construct new modular classroom, sitework.		BC- Returned for corrections 10/1/2012		
30	Sturgill	1885 Ironwood	12/29/11	B-29677	14 new townhouses		BC- first six building permits issued.		
31	Allen	2627 Laurel	1/28/13	B-29842	Deck	Planning approved. CJ.	BC- RTI 3/1/13		
32	Econolodge	1100 Main	1/24/13	B-29846	Commercial Remodel	Parking incomplete. Determined that remodel would require amendment to use permit.	BC- Application withdrawn, permit issued to remove illegal conversion 2/25/13		
33	Storm	1029 Monterey	5/3/12	B-29702	Partial Demo/ Reconstruct of MFR dwelling	KW-under review	BC- Returned for corrections 7/3/2012.		
34	Markowitz	589 Morro Avenue	8/17/11	B-29820	Roof Deck	Under review. Spoke with architect 1/23/13 to clarify requested corrections. Architect to discuss with applicant. CJ.	BC- Corrections		
35	City of Morro Bay	850 Morro Bay	8/20/12	B-29753	Remove and Replace communications tower		BC- conditionally approved, pending final construction plans.	BCR-Maintenance & Repair	
36	Arco	940 Morro Bay	1/22/13	B-29839	Vapor Recovery System		BC- Issued 2/19/13		
37	Shirkey	341 Nevis	2/13/13	B-29821	New SFR	Under review.			
38	Frantz	499 Nevis	9/23/12	B-29510	New SFR				
39	McGonagill	690 Olive	6/7/12	B-29248	SFR Addition		BC- spoke with applicant 8-30-		
40	Rock Harbor	1478 Quintana	1/10/13	B-29834	Microwave Dish	Planning approved. CJ.	BC-RTI 2/27/13		
41	Droney	315 Yerba Buena	2/19/13	B-29858	R&R Deck		BC- corrections		

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<b>Final Map Under Review</b>										
42	Zinngarde	1305	Teresa	5/9/11	Map	Final Map. Public Works review of the final map, CCR's and conditions of approval. Plans 8/5/11. Applicant resubmitted CCRs. Incomplete submittal as of 1/23/12. Resubmitted 4/4/2012	KW--Comments given to applicant, held meeting on 9/27/2011 regarding comments. Biological being review by applicant to address drainage issues. Biological Report approved by Planning as well as the CCRs.		DH - map check complete, PIP are in the building permit process.	
43	Medina	3390	Main	10/7/11	Map	Final Map. Issues with ESH restoration. Applicant placed processing of final map on hold by proposing an amendment to the approved tentative map and coastal development permit. Applicant proposed administrative amendment. Elevated to PC, approved 1/4/12. Appealed, scheduled for 2/14/12 CC Meeting. Appeal upheld by City Council, and project with denied 2/14/12. map check returning for corrections on 3/9/12	SD--Meeting with applicant regarding ESH Area and Biological Study. MR- Received letters from biologist regarding revegetation on 9/2/12. Letter sent to biologist. Recent Submittal reviewed and memo sent to PW regarding deficiencies.	Initial review shows resubmitted map does not meet the 50 foot ESH boundary. CJ.	DH - resubmitted map and Biological study on Dec 19th 2012. PW has completed their review. Received a letter from Median's lawyer and preparing response.	
44	Strugill	1885	Ironwood		Map	Final Map: Submitted on 6/26/12 complete application.	MR - review map and gave corrections on CC&Rs		DH - reviewed map gave corrections on 8/15	
<b>Projects &amp; Permits with Final Action</b>										
1	Fry	3450 Toro Ln		11/5/12	E00-103	Partial abandonment of Toro Ln. north of Yerba Buena to North Point tract	RL- under review. Notification sent to utilities. Response due 12/20/12.			
2	City of Morro Bay	170 Atascadero		1/9/13	CP0-389	Coastal Development Permit for water treat plant (Desal) modifications.	Permit approved at 2-6-13 PC Mtg. Letter received from Coastal Commission staff regarding permit and response sent 2-15	Building insert comments here	Engineering insert comments here	

# 2012 Morro Bay Goal Setting Workshop Results

Updated February 2013

## Goal 1: Operate Efficiently & Effectively

### Objective 1: Improve and Streamline the Planning and Permitting Process: – CC Top Priority

- Positive mindset –“Can Do Attitude” What can we do to help you get this done?
  1. The City continues with an emphasis on customer service as well as training for staff from CJPIA
  2. Staff continues to work within the confines of the regulations to implement the City's General Plan and Local Coastal Plan
  3. The City has contracted for the address files at the Public Services Department to be laser fished which will allow them to be accessed electronically by the general public. The address files contain planning, building and some engineering information. The electronic files should be accessible by Spring/Summer 2013.
- If the answer is “no” present it in a way that the answer can be respected
  1. If the answer has to be no, staff explains to the applicant(s) the basis for the “no” (confines of the GP/LCP or other regulatory issues) and what the applicant might be able to do to get to a “yes”
- Create better efficient use of counter hours by being available between 1:00 to 4:00 PM
  1. Planning staff is available during these office hours, appointments are strong encouraged; staff (if meeting with a client) may not be immediately available
- Develop a clear “guide” of what is needed to get through the process – clarify project and list all of the Planning, Permits and Licensing requirements
  1. Staff has developed informational handouts, a flowchart and then the application for each of the planning permits. The created documents also have a new header/logo to ensure uniformity and consistency. The following have been completed and are being reviewed and approved by the Department Head. Following review and approval, they will be posted on the website and available in the Public Services office. The pending forms are the Business License Application, Variance Permit (handout, flow chart and application), Lot Line Adjustment/Parcel Merger (handout and application), CEQA (handout and flow chart). The next forms to update are the sign permit (application is done and are working on handout) and parking exception applications
- Hire intern to help implement some solutions
  1. Complete and ongoing, Cal Poly Masters student working on sign ordinance as Thesis Project
- Ensure good communication between the City Planning staff, the Chamber of Commerce, and the business/economic development entities
  1. City staff continues to meet with the Chamber's Economic Development Manger and Chamber CEO as the Chamber of Commerce builds their Economic Development program
- Keep City Council informed about sensitive issues related to planning, permitting, and inspections, etc.
  1. This information is shared both through e-mail as these issues occur and/or through weekly updates

- Consider conducting an information session with the City Planning Commission and the City Council on local/state/federal regulations, and City Policies and Procedures (format to be determined)
  1. "Planning 101" suggested as a Joint City Council/Planning Commission meeting topic, but was not included as an agenda item

## Goal 2: Sustainability

### Objective 1: Keep Morro Bay Safe and Vital:

- Hire New Police Chief
  1. Completed.
- Continue to support SRO/K9
  1. In progress. The Police Department continues their fundraising effort to support the canine Xello through participation in the city-wide garage sale in April 2013 and June 2013 by hosting the Dog Walk Event
  2. Staff received a letter from SLCUSD indicating they are considering a reduction of the SRO Services at Morro Bay High School. The Police Chief has responded with a letter which provides statistics on response to the High School/Elementary during the last year and staff will closely monitor this issue
- Review of Disaster Preparedness Plan
  - Include effects of sea level rise
    1. The effects of sea level rise will be included in the 2013 Mitigation Plan that is currently being worked on by a consultant (at no cost). The new 2012 San Luis Obispo County Tsunami Plan also includes Morro Bay
    2. Staff will continue to provide annual training for the City Council, employees, volunteers and allied partners in disaster preparedness and emergency response
- Evaluate additional Dispatch Support – reserve position funding
  1. Completed, the Police Department dispatch staffing includes one full-time dispatch supervisor, four full-time dispatchers, and one ½-time, part-time Reserve Dispatcher. All positions are currently filled and two are in the training program (one full time and the reserve position)
- Evaluate additional Code Enforcement position
  1. Hiring an additional code enforcement position would impact the City's costs. Instead the City is handling code enforcement through a committee which meets on a monthly basis and reviews complaints for action. The Committee is also working on a Policies and Procedures manual for code enforcement with a completion date likely in 2013. While this scenario is potentially not as efficient as a single code enforcement officer may be, it has sufficed and will be functional until such time as the City allocates funding for a Code Enforcement Officer.
- Consider need for replacement of Ladder Truck

1. Several funding opportunities include the Dynegey agreement which may provide \$120,000 and/or Measure Q, others may be possible
2. Staff is working on a Fire Act Grant to potentially fund 80-90% of the vehicle, grant due in August 2013, with notification March 2014

**Objective 2: Create an Economic Development Program:**

- Evaluate partnership opportunity with the Chamber of Commerce
  1. Economic Development funded through the Chamber in FY 2012/13
- Identify funding to implement program
  1. Completed.
- Complete the projects we have started
  - Parking in North Morro Bay
    1. Working with Coastal Commission Staff to implement the LCP/Zoning Code Amendment
  - Business Façade Improvement
    1. Rabobank, the City's previous partner, has agreed to participate; borrowers still need to qualify for a loan through the bank  
Waiver of Commercial impact fees
      1. Completed and then rescinded
- Pursue the "In Business Together" program as an approach
  1. In progress, consists of the City and Chamber working closely together in areas such as Economic Development, Green Business Certificate Program, etc.
- Streamline Business License process
  1. The Business License process has changed with business license application, upon receipt are electronically transferred to each applicable Department for review. Responses are required within a timeframe and follow-up is performed by the Permit Technician. The application has also been amended including asking for specific information to ensure the Planning Division has adequate information for zoning clearance.
- Educate community about the source of City revenue
  1. During the fiscal year budget process, staff provides a brief review of the source of City revenue, general revenue information is also reviewed during the mid-year process
- Improve policies and processes that have a negative impact on businesses
  1. Included in streamlining of the business license process, partnering with the Chamber and Economic Development.
- Business recruitment and retention as a part of the overall economic development plan
  1. Completed, included as a focus with the Economic Development Funding
- Promotional outreach
  1. Completed, included as a focus with the Economic Development Funding
- Participate with "Green Business Certificate Program" with Chamber of Commerce
  1. Pilot program established, exploring avenues for launch with Chamber.

- City Manager to ask Chamber of Commerce to bring the plan forward in time for budget decisions
  1. Completed

### Objective 3: Update Sign Ordinance:

- Complete process
  1. Planning Intern, as a part of his Master's Program working on revisions based on public meetings, planning commission input and previous council direction. Draft Product due the second quarter of 2013
    - To Planning Commission in April 2012
    - To City Council as soon as possible after the Planning Commission concludes their work
- Keep City Council Updated

### Objective 4: Ensure that Morro Strand State Park Campground Remains Open - Completed

- Ensure City Staff to know it is a priority of the City Council to keep the park open
- Keep City Council updated
- July 1, 2012 due
- Keep option for the City to help keep the campground open

## Goal 3: Improve and Maintain Infrastructure

### Objective 1: Complete Wastewater Treatment Plant:

- Complete the project plan
  1. The Coastal Development was denied by the California Coastal Commission in January 2013
- Keep cost to a minimum short and long term operations and maintenance
  1. The Council and CSD (JPA) approved (February, 2013) the preparation of a maintenance plan (MMRP) to keep the plant operational until a new project is completed
- Re-writing JPA agreement with Cayucos
  1. The understanding has been that a WWTP project needs to be determined prior to a rewrite the JPA
- Be open to shifting the "Plan" if appropriate
  1. The Coastal Development was denied by the California Coastal Commission in January 2013
- Re-evaluate bio- solids component
  1. The bio-solids component will be part of a new site evaluation

### Objective 2: Streets:

- Approved Plan 7 months ago and allocated resources – will be out to bid by end of month. 30 day turnaround time.



- 1. 2012 Project Complete, delays by contractor, imposed liquidated damages and performed additional street work. Striping completed January 2013
- Contract in front of City Council by last meeting in April 2012
  - 1. Completed, see above status.
- Prioritize Business (Commercial) Districts to be done by Memorial Day
  - 1. See above status
- Residential to be completed after business and commercial
  - 1. See above status

### Objective 3: Storm Drains:

- Continue to pursue low impact development in relationship to runoff
  - 1. Ongoing
- Coordinate projects with street work
  - 1. Ongoing

### Objective 4: Sewer System:

- Continue replacement and relining of pipes
- Continue replacement of Lift Systems – funded
  - 1. Lift Station 2-complete
  - 2. Lift Station 3 -underway, estimated completion early April 2013

### Objective 5 Capital Improvement Projects:

- Currently have a 5 year CIP Plan, part of Budget process – not funded
- Develop ways to fund CIP
- Pursue all funding sources
- Continue with City Council involvement in setting priorities in CIP
  - 1. Current practice, will continue during the budget process
- Ensure rehabilitation of T Pier and floating docks is included in the CIP
  - 1. Completed.

### Objective 6: Buildings:

- Find ways to fund ADA requirements
  - Include ADA accessibility at Coleman park and other similar locations
- Maximize use of facilities
- Move “Transit” and utilize that space
  - 1. Completed.
- Better parking facilities for bicycles at public facilities and meeting places
  - 1. In progress, implemented “Plaques for Bike Racks” donation program, administered by the Public Services Department
- Continued maintenance of buildings
  - 1. In progress.

- Determine use of current Fire Department structure and space when new building is complete
  1. Completed.

#### Objective 7: North Morro Bay:

- Work with City and Cal Trans to improve signage for businesses
- Increase recreational opportunities of bike pathways and beach pathways through better signage
- Continue to repair potholes and patching while seeking funding for larger pavement restoration projects
  1. In progress, working north to south
- Pursue “Complete Streets” funding specific to North Morro Bay
  1. In progress, reviewing results/recommendations from the Street Summit 2013
- Continue pursuing “Safe Routes to School” funding
  1. In progress

#### Objective 8: Bridge Over Morro Creek to Connect Boardwalk on Embarcadero:

- Staff should start design and permitting process now, using USHA funds (\$100k)
  1. Waiting for Caltrans authorization to start expending funds, they estimate mid March 2013

#### Objective 9: The Rock:

- Landscape and improve parking and recreation at the Rock – no current plan
  1. Waiting on additional “park in lieu” funds to fund design and public process.
- Include in the budget discussion the updating of trash receptacles to the bird-proof style
  1. Completed Big Belly installation.
- Improve parking access to restrooms (include in budget)
- Increased maintenance of parking lot surface
  1. In progress, implemented quarterly surface maintenance including leveling, adding red-rock as a base for depressions
- Include discussion of “lighting” in the public process
  1. In progress, staff has worked with PG&E to replace street lights along Coleman Drive.

#### Objective 10: Water Supply - Ongoing work effort

- Restore quality of aquifers
- Continue conservation efforts of city owned properties i.e. parks
- Solve Chorro and Morro water issues
- Keep Desal plant maintained and ready
- Develop public education for water conservation efforts

### Goal 4: Promote Morro Bay

### Objective 1: Resolve Tourism Director Issue - Completed

- Looking to merge Promotion Boards
- Stronger Partnership with City
- Determine what is the “Mission” and budget for the Tourism Director
- Determine where the “regional marketing” fits
- Events
- Visitor Center
- What is left to be done?
  - City Attorney set up 501c6 by July 1, 2012
  - Resolve structure (plan in place) by end of 2012
  - Complete any mergers and establish “new board” by end of 2012
  - Hiring and placement of Tourism Director
  - Find suitable space to house offices of new Director
  - Approve new budget

## Goal 5: Harbor

### Objective 1: Re-evaluate the Implementation of Measure D:

- Bring to City Council for Discussion
  1. This item was not able to be placed on the City Council agenda for discussion.

## Ongoing Goals

- Continue to seek alternative funding sources
  1. This is a high priority for Departments and Department Heads and staff continue to and have been successful in alternative funding including grants, sponsorship, low interest loans. A few examples include grant funds for vessel demo, vessel equipment, a new boat, vessel sewage pump outs, DC trips, oil spill response equipment, Adopt a Park agreements, Fire Act Grant – personal protective equipment and training, Office of Traffic Safety grant, private foundation grants (HOAG) – this list is not inclusive of all grants, loans, sponsorships that have been received.
- Environmental Stewardship
  1. This is a high priority for Departments and Department Heads and staff continues to and have been successful in this area including derelict vessel demo, snowy plover habitat management, providing vessels sewage pumpout, oil response and equipment, oil/filter/cool and recycling, enforcement of rules/regs), this list is not inclusive of all efforts
- Continue to find cost saving energy options (including energy generation and energy efficiency)

1. This is a high priority for Departments and Department Heads and staff continue to and have been successful in this area including upcoming solar installation/opportunities, lighting retrofits, equipment change-out.
- Supporting and protecting the fishing industry
  1. DC trip, work on CFA's/Catch Share, tracking/commenting on fisheries legislation and regulation in conjunction w CFO, working in conjunction with Harbor Masters Association on fishing issues and representation.

**COUNCIL MEMBER 2013  
MAJOR CITY GOAL SUBMISSIONS**

**INFRASTRUCTURE AND TRANSPORTATION**

Pavement Management Plan; Continue to allocate funds for street paving and explore funding options as discussed in Street Summit Workshop

Get a funicular to come up the bluff between Dorns and DiStacios

Bike pedestrian bridge, complete by December 2014, Downtown connection to the waterfront complete plans by March 2014, Highway 1 corridor enhancement, gateway enhancement, continue to support Safe Route to School and Fill in the Gap for our sidewalks.

CIP, Capital Improvement Projects; Update, review and prioritize to ensure city infrastructure is safe and healthy.

Maintain, Improve and Develop Infrastructure for long term dependability

North T-Pier Project – this was # goal last time, why hasn't it been done?

A City Council approved ten-year **Project Plan** to improve the streets citywide. Key objectives to accomplish by November 2014:

- Revisit the Pavement Management Plan to include resident input for more equitable plan for streets repair citywide
- Determine resident interest in increasing the sales tax to fund streets work

- **\*\*Waiting to hear more from PWAB's Streets Memo if possible and will review the PMP before March 11**
- **Funding:** Project Plan is within Staff's current scope and responsibilities for management of City business. Full plan implementation will not move forward without new funding source.

Rock Parking Lot Project

Improve Central Embarcadero Parking/Upgrade Sidewalks (SLOCOG Funding)

## ECONOMIC DEVELOPMENT

Improve our economic base with a sound industrial business zone

Improve “Old Town” business district and build cooperation between Old Town and the Embarcadero

Develop a plan for commercial property development; evaluate Downtown Visioning, Rudat, and other plans. Explore the Private/Public relationship to help divide parcels for more affordability and development. Evaluate development fees and create incentives to redevelop our outdated commercial inventory.

Maintain current Economic Development program with the Chamber, explore any new options, and secure Economic Development grant to further fund Economic Development. Ensure program meets measurable results.

Tourism, support and ensure market growth for Morro Bay and enhance our destination image.

Diversify our economy, raise needed revenue and create jobs. The following key **Economic Development** objectives will be accomplished by November 2014:

- Implement a citywide business retention and attraction strategy and measure its outcome.
- Revisit the visioning project for Old Town and implement at least one strategy for improvement in addition to pursuing a location for a public rest room
- Explore realistic alternatives for a boat haul out facility

- **\*\*Tourism goal here—would like to have more input from colleagues? Continue to market our natural wonders, R&R, how to measure these objectives? Add projected % increases in TOT? Develop a plan for unifying the various groups who produce events that bring in tourism—how to measure? Diversify our tourism base---by marketing to a new audience? How to measure?**
- **Funding:** City funds currently budgeted to support Chamber Economic Development program and Tourism Bureau. Other objectives within Staff's current scope and responsibilities for management of City business.



## UTILITIES

Water; Maintain and provide a safe drinking water source and improve our ground water quality and volume to eliminate the need for desal as a long term strategic goal. Evaluate long term water strategy that reduces our dependence on state water and eliminates the need for the desal unit.

WWTP project; Have site selection secured in 12 months and a project proposal in 18 months. Pursue funding opportunities through grants and our legislative representatives. Complete a comprehensive plan with an aggressive and achievable timeline to build a new waste water treatment plant that meets the needs of our community for its service needs and financial cost prudence.

A City Council approved five-year **Project Plan** for a new wastewater treatment plant. Key objectives to accomplish by November 2014:

- Solidify preliminary agreements with key partners, stakeholders and agencies
- Select a site
- Identify and pursue additional funding sources
- Develop a short term maintenance plan for the current WWTP/collection system
- **Funding:** Project Plan currently funded. Project Manager to be hired and other specialists as needed.

Wastewater Treatment Plant – Locate and agree on a location and Move Forward.

## SOCIAL RESPONSIBILITY

Work to develop a convivial atmosphere for citizens and staff

Support homeless programs, food programs, and promote affordable housing development.

Preserve and Celebrate Morro Bay's Heritage, Culture and History

Operate Efficiently and Effectively

Improve citywide sustainability, resource self-sufficiency and stability, and disaster preparedness

Encourage MORE citizens to become a critical part of City discussions

Encourage meaningful volunteerism and citizenship opportunities

Enhance the day-to-day **Quality of Life** for residents and improve the visitor-experience. The following key objectives will be accomplished by November 2014:

- Prioritize improvements and enhancements to parking lot, beach access and recreational opportunities at Morro Rock.
- Focus on citywide bicycle and pedestrian connectivity and complete the bridge over Morro Creek; establish a bike park; implement realistic and economical safety enhancements along the San Jacinto corridor for bicycles and pedestrians **\*\*Might adjust this objective after the Citizens Bike Committee meeting on 3/6.**
- Support the establishment of a Public Art Committee
- Investigate options for facility improvement for the Morro Bay Police Department

- Continue to advocate for a community pool
- Continue to support the public library during the remodel project by working closely with the County—especially to find a suitable location for some level of library service during construction.
- **Funding:** Allocate resources to complete one major improvement at Morro Rock area; grant awarded for Morro Creek bridge design/construction; allocate resources for low-cost solutions for San Jacinto enhancements. Other objectives within Staff’s current scope and responsibilities for management of City business.

Use space and resources to build social capital among citizens

## FUTURE PLANNING

General Plan and Local Coastal Plan update; Obtain funding to update plans, include an Economic Development as a new element. Complete by 2015.

Update GP/LCP along with specific plans for districts/neighborhoods

A City Council approved five-year **Project Plan** for the update of the General Plan/Local Coastal Plan as the foundation for local land use planning and to provide a vision for future development. Key objectives to accomplish by November 2014:

- Create a budget for the update
- Seek grant funding for the update
- Prioritize the Mandatory Elements to update
- Begin process for rezone of Morro Bay Power Plant site future use
- Complete an LCP amendment for the current WWTP site
- **Funding:** Project Plan is within Staff's current scope and responsibilities for management of City business. Full plan implementation will not move forward without new funding source. \$10,000 (estimate) to be budgeted to complete LCP amendment for WWTP site.

Improve/Streamline Planning Process

## FISCAL RESPONSIBILITY

Maintain a balanced budget and secure reserve assuring adequate funding for essential services and defined city goals.

2 year budget and employee contract; implement a two year budget cycle and employee contracts.

Continue commitment to a structurally sustainable budget. Evaluate increased revenue and operational efficiency options.

Ensure financial vitality and develop a five-year **Financial Plan** completed by November 2015 that takes into account:

- Loss of Morro Bay Power Plant revenue
- Increased efforts and strategies to secure more grant funding
- Development of new revenue streams and cost reduction efforts
- **Funding:** Objectives within Staff's current scope and responsibilities for management of City business. Allocate resources to initiate financial review studies, as needed, to fully implement plan.

## **PUBLIC SAFETY**

Safety services; Police, Fire and harbor, maintain high standard of service, ensure employees are properly equipped to perform their job safely, explore options, incentives, to retain safety employees, and develop an efficient training/development program for new employees recognizing that Morro Bay may be a development city for new safety employees that move on to larger municipalities with higher compensation packages.

## **PROPERTY RIGHTS**

Allow property owners to exercise their rights to build.

<b>Public Input - 2013 City Goal Setting Process</b>
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<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Improve the Rock parking lot	Bill Martony	2/13/13 CC Meeting
Review the Secondary Unit/Granny Unit Restrictions	Dorothy Cutter	2/13/13 CC Meeting and Email
Continue Tourism Marketing as a major goal	Karin Moss	2/13/13 CC Meeting
Consider tobacco licensing retail ordinance	Melissa Peters	2/13/13 CC Meeting
Consider tobacco licensing retail ordinance	Kathleen Karle	2/13/2013 CC Meeting
Improve vision from Highway 1	Barry Branin	2/13/13 CC Meeting
Improve vision from Highway 1	Sil DeSantis	2/13/13 CC Meeting
More bicycle and pedestrian paths	Lynda Merrill on behalf of friend	2/26/13 CC Meeting
Mens clothing store	Lynda Merrill on behalf of friend	2/26/13 CC Meeting
Rexall Drug	Lynda Merrill on behalf of friend	2/26/13 CC Meeting
Empty storefronts need to get full	Lynda Merrill on behalf of friend	2/26/13 CC Meeting
Multi-year contract with Employee Bargaining Units		Public Input Form
Don't contract out work (Cloisters)		Public Input Form
Attract & keep clean/green businesses		Public Input Form
Shop Local		Public Input Form
New & Improved WWTP off the waterfront		Public Input Form
Develop parking lot at Rock for optimal use		Public Input Form

<b>Public Input - 2013 City Goal Setting Process</b>
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<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Preserve Cerrito Peak from development		Public Input Form
Develop Friendly Eco-Tourism		Public Input Form
Retention & Recruitment Service Businesses		Public Input Form
Continued Fiscal Responsibility		Public Input Form
Don't buy property		Public Input Form
Continue to support fishing community		Public Input Form
New Police Dept / Civic Center		Public Input Form
Full Secondary WWTP at current site		Public Input Form
Support current and potential businesses		Public Input Form
Update current sewer plant to full secondary		Public Input Form
Listen to staff		Public Input Form
Encourage development		Public Input Form
Low income water and sewer bill discount		Public Input Form
Stripe San Jacinto bike lane		Public Input Form
Plant Median & Fence-line along Hwy 1 in No MB		Public Input Form
Better Highway signage for services & Rec opportunities	Gerald B...	Public Input Form
Neighborhood Watch Program	Gerald B...	Public Input Form
Invest in our infrastructure - Water, WW and Streets	Bob Kelly	Public Input Form



<b>Public Input - 2013 City Goal Setting Process</b>
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<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Redevelop Old Downtown, make it historical (Carmel)	Bob Kelly	Public Input Form
MB Rock Parking Lot & Coleman Park Area - make like Tidelands Park	Bob Kelly	Public Input Form
Connect all parts of MB - Embarcadero, Downtown, No MB	Bob Kelly	Public Input Form
Make our City a Model City for all - natural and beautiful	Bob Kelly	Public Input Form
Keeping environment		Public Input Form
Slow growth - small town		Public Input Form
Senior Taxicab service until 1130pm		Public Input Form
get skateboarders off our streets		Public Input Form
repair the streets - too many potholes		Public Input Form
Re-open the North Fire Station		Public Input Form
Balance Budget		Public Input Form
Draw tourists with our nature and peaceful City		Public Input Form
Events - 4 big ones per year		Public Input Form
Preserve our environment		Public Input Form
Get the Fire Station in No MB running	Judy Coakley	Public Input Form

<b>Public Input - 2013 City Goal Setting Process</b>
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<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Repair roads in No MB	Judy Coakley	Public Input Form
Pave Morro Rock parking lot		Public Input Form
Consistent building colors		Public Input Form
More benches		Public Input Form
Clear weeds - MB Blvd and Main St		Public Input Form
Fully staffed police dept	Liz Bednora (?)	Public Input Form
Street repair	Liz Bednora (?)	Public Input Form
Sewer & water properly metered	Liz Bednora (?)	Public Input Form
New use for the power plant	Liz Bednora (?)	Public Input Form
Properly pave all streets		Public Input Form
Enforce Anti Noise Ordinance (dogs and motorcycles)		Public Input Form
Revitalize the downtown area	Kim VanNordstrand	Public Input Form
Introduce Live Pirate Theater to MB/Downtown	Kim VanNordstrand	Public Input Form
Start Public Art Fund	Kim VanNordstrand	Public Input Form
Stop sign at Pacific and Main	Kim VanNordstrand	Public Input Form
Revitalize City Park	Kim VanNordstrand	Public Input Form
Place gravel at Rock Parking lot, put access steps down to beach		Public Input Form
More police patrol on Piney Way/Pacific		Public Input Form

<b>Public Input - 2013 City Goal Setting Process</b>
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<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Teach drivers how to drive the Round-a-bout; don't stop in the middle of the circle		Public Input Form
Resolve the Wastewater location issue		Public Input Form
Generate more tourism		Public Input Form
Paint/mark the various limited parking/loading zones		Public Input Form
Don't move the sewer plant	Gwen Infante	Public Input Form
Improve sales tax base		Public Input Form
Find money to better fund the Police Dept		Public Input Form
Develop strong industrial zone		Public Input Form
Build a new Police Dept		Public Input Form
Reduce Building fees		Public Input Form
Keep sewer plant in current location		Public Input Form
Support modernization of power plant		Public Input Form
Support Tourism		Public Input Form
Leave the sewer plant at its current location		Public Input Form
Redo streets		Public Input Form
Reduce Building fees		Public Input Form
Support Tourism		Public Input Form
Keep the wastewater treatment plant where it is		Public Input Form
Increase pay for police officers		Public Input Form
Close the Embarcadero to cars		Public Input Form
Keep the wastewater treatment plant where it is and go secondary		Public Input Form
Signs about where to to in town		Public Input Form
Close the Embarcadero to cars		Public Input Form

<b>Public Input - 2013 City Goal Setting Process</b>
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<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Don't move the sewer plant	M.G.	Public Input Form
Save all our streets	M.G.	Public Input Form
Fix the potholes		Public Input Form
Street sweeper makes too much dust - fix it		Public Input Form
Get rid of the trolley cars		Public Input Form
Pave the parking lot at the Rock		Public Input Form
Giant wastewater site	T. Harrington	Public Input Form
Lower Public Safety costs	T. Harrington	Public Input Form
Traffic Calming	T. Harrington	Public Input Form
Bike Lanes	T. Harrington	Public Input Form
Encourage resident serving businesses	T. Harrington	Public Input Form
Update sewer to full secondary		Public Input Form
Build a new Police Dept		Public Input Form
Repair streets		Public Input Form
Resurface Panorama south of Yerba Buena		Public Input Form
A defined vision for our City	Roger Ewing	Public Input Form
A boat haul-out facility	Roger Ewing	Public Input Form
Highlight Eco-tourism	Roger Ewing	Public Input Form

<b>Public Input - 2013 City Goal Setting Process</b>
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<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Continue the support for a Community Swimming Pool	Roger Ewing	Public Input Form
Change out the light fixtures on Embarcadero to newer more efficient lights	Val Seymour	Public Input Form
Build small businesses up		Public Input Form
Bring tours to Morro Bay		Public Input Form
Repair streets City-wide	Dan Glesmann	Public Input Form and Email
Ensure all goals have a defined funding source	Homer Alexander	Public Input Form
Develop a 5 year Financial Plan	Homer Alexander	Public Input Form
Utility wires underground	Mark Murphy	Public Input Form
Swimming pool		Public Input Form
More recreational activities for youth		Public Input Form
Skateboards should have the same legality as bicycles on City streets		Public Input Form
Identify location for WWTP and begin permit process	Susan Gossard	Public Input Form

<b>Public Input - 2013 City Goal Setting Process</b>
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<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Complete Public Library remodel	Susan Gossard	Public Input Form
Develop revitalization plan for MB Blvd to tie into the Embarcadero	Susan Gossard	Public Input Form
Tie bikepath (w/bridge) from No MB to the Rock	Susan Gossard	Public Input Form
Begn to develop plan and options for power plant retirement	Susan Gossard	Public Input Form
Redesign MB Blvd with medians and plantings	Craig Gossard	Public Input Form
Make Embarcadero more walking friendly	Craig Gossard	Public Input Form
Traffic officers @ Hwy 41 and 1 between 7-830am and 3-4pm during school term	Craig Gossard	Public Input Form
Additional Police Officers and Dispatchers		Public Input Form
Repave Panorama in No MB	Mary Whitford	Public Input Form
Keep MB dog friendly and support "Mitt Mutts"	Mary Whitford	Public Input Form
Keep Del Mar and other parks nice	Mary Whitford	Public Input Form
Need a major piece of artwork in the Round-a-bout	Neil Farrell	Public Input Form
Complete the bike lane thru the Power Plant	Neil Farrell	Public Input Form
Complete the Morro Creed Bridge on the Embarcadero	Neil Farrell	Public Input Form

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Expedite the Community Pool/Aquatic Center	Neil Farrell	Public Input Form
Rezone Power Plant to non-industrial uses	Barbara Doerr	Public Input Form
Adopt a Gift Ban Ordinance	Barbara Doerr	Public Input Form
Adopt a Sunshine Ordinance	Barbara Doerr	Public Input Form
Streets of No Morro Bay		Public Input Form
Restrooms downtown		Public Input Form
Homeless - need local solution		Public Input Form
Sewer		Public Input Form
Solution to fisherman / pelican problem		Public Input Form

<b>Public Input - 2013 City Goal Setting Process</b>
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<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Reduce street sweeping		Public Input Form
Reduce trolleys		Public Input Form
Require recycling bins next to all trash cans, public areas, grocery stores, gas stations, etc.		Public Input Form
Improve roads and infrastructure		Public Input Form
Build a more eco-friendly sewer system		Public Input Form
More affordable housing		Public Input Form
Wastewater Treatment Plant		Public Input Form
Better use of beach front areas		Public Input Form
Prepare for Dynegy closing		Public Input Form
Repair Streets		Public Input Form
Capitalize on SLO being destination of tourists		Public Input Form
Waste Treatment for City using modern cost effective means		Public Input Form
Plan future of power plant site		Public Input Form
Police Department		Public Input Form



**Public Input - 2013 City Goal Setting Process**

Comments	Provider	Source
Police Department site		Public Input Form
Make the Rock Parking Lot more attractive	Cindy Heimel	Public Input Form
More bike trails	Cindy Heimel	Public Input Form
Intersection of San Jacinto and Main	Chris Parker	Public Input Form
Intersection of Hwy 41 and Main at morning, lunch and after school	Chris Parker	Public Input Form
Bike/Pedestrian bridge at Morro Creek at beach	Chris Parker	Public Input Form
Consistency in planning review	Chris Parker	Public Input Form
Police the dogs off leash in parks	Chris Parker	Public Input Form
Rehabilitate streets along major routes to Del Mar Elementary		Public Input Form
Site selected for a permittable wastewater treatment plant and permits applied for		Public Input Form
Complete bike/pedestrian bridge over Chorro Creek		Public Input Form
Rezone the power plant site, work on plan to promote closure and removal, begin studying and planning for alternative use of site		Public Input Form

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Rezone the power plant site and encourage and plant for its closure	Monique Nelson	Public Input Form
Relocate the wastewater treatment plant to a new location	Monique Nelson	Public Input Form
Improve City streets and put power and other lines underground	Monique Nelson	Public Input Form
Establish an Ordinance to protect property views	Monique Nelson	Public Input Form

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Rezone the power plant site and start working on a plant to promote closure and removal; begin studying for alternative uses of the site	Cindy Heimel	Public Input Form
Wants to see the power plant close	Lorraine Hoffman	Public Input Form
Street repair	Lorraine Hoffman	Public Input Form
Rezone the power plant site and start working on a plant o promote closure and removal. Begin studying and planning for alternatives uses	David Nelson	Public Input Form
Rezone the power plant site and start working on a plant o promote closure and removal. Begin studying and planning for alternatives uses	Donald Ogle	Public Input Form
Power Plant modernization	Jim Walery	Public Input Form
Repair streets, cracks and potholes	Jim Walery	Public Input Form
some limits on building heights that block views: residential properties	Jim Walery	Public Input Form
Close down of stacks	Robin Cole	Public Input Form

<b>Public Input - 2013 City Goal Setting Process</b>
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<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Creation of View Ordinance	Robin Cole	Public Input Form
Installation of traffice light at South Bay Blvd and Quintana	Robin Cole	Public Input Form
Encourage and plan for closure of Dynegy	CAPE	Public Input Form
Pave the Morro Rock parking lot; create a parklike setting	John & Debra Hesch	Public Input Form
Round-a-bout at 41 and Main St needed badly	John & Debra Hesch	Public Input Form
Keep Car Shows		Public Input Form
Fix my street - Panorama and Jamaica and Island	Sarah & Rhoda Williams	Public Input Form
Move the wastewater treatment plant	Michele Gorey	Public Input Form
Provide bike path connecting Embarcadero path to one by MBHS	Michele Gorey	Public Input Form
Grade the parking lot at Rock more often	Michele Gorey	Public Input Form

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Rezone the power plant; start plans to close and remove it; resume studying alternative sites via the New Futures Committee	Colleen Johnson	Public Input Form
Underground the overhead wires in MB	Colleen Johnson	Public Input Form
rezone power plant site and start working on a plan to promote closure and removal of power plant; begin studying and planning for alternative sites	Gregg Hoffman	Public Input Form
Bring citizen's of Morro Bay together	Joan Peterson	Public Input Form
Bike path to connect Embarcadero to Cayucos	David Smith	Email
Fix streets	David Smith	Email
More trees	David Smith	Email
Move investment into our tourism infrastructure	David Smith	Email
Pedestrian bridge across Hwy 1 for student to get to school safe	David Smith	Email
WWTP moved off the beach	David Smith	Email
Speed bumps on Easter St and 15 mph signs in all neighborhoods	David Smith	Email
Decent skate park (like Cayucos)	David Smith	Email
Large vessel haul out yard	Judy Adkison	Email

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Managed retreat of the MB/Cayucos Sanitary District WWTP to an inland location	Richard Sadowski	Email
Invest in the carbon market with large capital improvement projects	Richard Sadowski	Email
Develop property on Corner of Atascadero Rd and Main St	Karen Croley	Email
Develop property on Main St and Quintana	Karen Croley	Email
Commit funds to help build and maintain a swimming pool	Karen Croley	Email
Summer Concert Series in the Park	Karen Croley	Email
Bike Paths to be able to ride a loop around town	Karen Croley	Email
Change parking laws so that they are all public	Karen Croley	Email
Beautify/remodel front buildings along MB Blvd	Karen Croley	Email
Support new BMX Park by Cloisters	Karen Croley	Email
Provide more funding to pave streets	Karen Croley	Email
Update/renew City Park	Karen Croley	Email
Bring back the Easter Egg Hunt at Del Mar	Karen Croley	Email
Large boat haul out facility	Rachelle Phillips	Email
Maritime Museum plans go forward	Rachelle Phillips	Email
Continue to keep entrance dredged as well as State Park Marina	Rachelle Phillips	Email

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Quality boat haul out facility	Pandora Nash-Karner	Email
Boat yard that can service all sizes of boats	Ken Muther	Email
Boat yard that can handle large haul outs	Paula Peargin	Email
Large vessel haul out yard	Lynn Meissen	Email
Rejuvenate the Class 1 Bike Path network between Main St and the Beach Tract	Robert Davis	Email
Higher quality hotels	Gibsey Beckett	Email
Informational Boards around the Rock	Gibsey Beckett	Email
Artists in Action	Gibsey Beckett	Email

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Aquarium	Gibsey Beckett	Email
Electrical Lines	Gibsey Beckett	Email
Move the wastewater treatment plant	Ed Bischof	Email
Complete New Master Plan	Ed Bischof	Email
Convert Power Plant to new use	Ed Bischof	Email
Swimming Pool / Recreation Facilities	Ed Bischof	Email
Repair streets; put power lines under the streets	Ed Bischof	Email
Develop Performing Arts Center	Ed Bischof	Email
Build a bridge over Morro Creek	Bill Regan	Email
Make a stop light change at the intersection of Main St and San Jacinto	Joanne Cowen	Email
Repave No MB roads - don't just fill in potholes	Joanne Cowen	Email
Invest in a community pool in the next 2 years	Joanne Cowen	Email
Underground the electric power, cable operator and telephone lines	Christopher Bekins	Email



**Public Input - 2013 City Goal Setting Process**

Comments	Provider	Source
Improve the appearance of town from Hwy One	Christopher Bekins	Email
City Introduction, Promotion/Publicity	Christopher Bekins	Email
Target visitors with more money to spend	Christopher Bekins	Email
New, creative and easily seen Signs to direct people to Downtown/Old Town	John Ramos	Email
Restrooms downtown	Tracy Bullock	Email
More signage down on Embarcadero pointing them to Old Town / Shopping this way	Tracy Bullock	Email
Tax on Vacation/Rental Housing Units	Janiel Martinez	Email

<b>Public Input - 2013 City Goal Setting Process</b>
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<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Review the documents - Destination 2000 and Vision 2020	Karen Robert	Email
Get a good site for the WWTP and convert the current site to a better use	Lynda Merrill	Email
Keep the City solvent	Lynda Merrill	Email
Get somebody to adopt the Round-a-Bout	Lynda Merrill	Email
Streets are crumbling, some dangerously in No MB	Lynda Merrill	Email
No MB has the ugliest fence in the world	Lynda Merrill	Email
Pay more attention to residents and what makes our lives better	Lynda Merrill	Email
Community Center/Rec Center more open to the public; flower gardens at Parks; reexamine the Park Rental policy so that City Park isn't taken up on the busiest weekends	Lynda Merrill	Email
Repair streets in No MB plus others	Lynda Merrill	Email
A rotating Friends of the Parks can be established	Lynda Merrill	Email

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Noisy Garbage Trucks who also tear up the streets	Lynda Merrill	Email
Underground utilities whenever possible	Lynda Merrill	Email
Continue the pedestrian walkways on the Bay side of the Embarcadero	Lynda Merrill	Email
Recognize and thank people at Council meetings who anonymously volunteer their time	Lynda Merrill	Email
Recognize businesses and commercial property owners who's premises serve to beautify the communtiy	Lynda Merrill	Email
Timely solution to the WWTP - away from its current location	Bill & Diane Koole	Email
Underground utilities	Merle Aleshire	Email
Update Master Plan	Glenn Silloway	Email
have WWTP location and technology decisions made and in process	Glenn Silloway	Email
have a transparent street upgrade plan in place and working; include a drainage/sewer plan	Glenn Silloway	Email

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Complete a financial plan to complement the revised master plan	Glenn Silloway	Email
balanced budget	Glenn Silloway	Email
Complete an independent outside audit of City finances; include enterprise funds, especially Harbor	Linda Stedjee	Email
Establish plans for a phased implementation of a time and cost tracking system to provide Council with prompt, on-demand access to current information on how City funds are being spent and the status of projects	Linda Stedjee	Email
Complete a realistic and accurate assessment of our water supply, present and future, and guidelines for managing it	Linda Stedjee	Email
Update the GP and LCP to reflect current conditions and laws and the wishes of the majority of the residents	Linda Stedjee	Email

**Public Input - 2013 City Goal Setting Process**

Comments	Provider	Source
Complete an independent assessment of the condition of our infrastructure, and Council - level prioritization of repairs and/or enhancements	Linda Stedjee	Email
Take action to ensure that City staff, boards and commissions respect and follow the law and are dedicated to serving all residents; not special interest groups or residents	Linda Stedjee	Email
Develop and issue new standards/directives for hiring consultants/contractors	Linda Stedjee	Email
Identify and deal with complaints that staff have bullied and harassed residents	Linda Stedjee	Email

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Keep the entrance to the MB Harbor dredged	Jim Phillips	Email
MB Harbor needs a boat haul out, repair and storage yard	Jim Phillips	Email
Continue efforts to dredge the State Park Marina	Jim Phillips	Email
Resolve the ongoing issue of termination of City water supply to the neighborhood of Chorro Creek	Eric Ustin	Email

**Public Input - 2013 City Goal Setting Process**

Comments	Provider	Source
Turn the power plant into a hub to bring visitors to MB	Bill Weatherford	Email
See the walking/bike path extended from the south end of the Cloisters along the high school and dunes area and connected with the path that runs along the bay to Morro Rock	Audrey Gendron	Email
A connecting bridge over Morro Creek that lets bikes and pedestrians go from Front St to the Cloisters/MBHS/Atascadero Beach Tract	Linda Fidell	Email
Resettle the WWTP in a place that is congenial to our needs with or w/out Cayucos	Linda Fidell	Email
Establish some procedure where the homeless might be sheltered when/if it gets so cold	Linda Fidell	Email
Fix the streets in the Atascadero Beach tract	Linda Fidell	Email
If land becomes available, establish a place with permanent toilets and nice flooring for festivals we hold every year	Linda Fidell	Email

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Public restroom in the downtown area	Susan Stewart	Email
Some kind of zoning in the downtown area that identifies a 6-8 block section of MB Blvd and a 3-4 block section of Main St for restaurant and retail businesses only	Susan Stewart	Email
Get off the fence with the Sign Ordinance	Susan Stewart	Email
Continue to support the Economic Development Program	Susan Stewart	Email
Public restroom in the downtown area	Pamela Woodroff	Public Input Form



**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Zoning for the downtown	Pamela Woodroff	Public Input Form
Advertise more (like LA Market and SF Market)	Pamela Woodroff	Public Input Form
Development shall be compatible with and respectful of the natural environment	Bob Tefft	Email
Development within or adjacent to residential land uses shall be compatible with the physical and social environment of the neighborhood	Bob Tefft	Email
Development within the City will provide a variety of housing types for residents of all ages and income levels and for persons with disabilities	Bob Tefft	Email
The City will encourage forms of residential development which facilitates connectedness among residents and foster a sense of community within neighborhoods	Bob Tefft	Email
Visitor-serving land uses shall be given priority and development of tourist-oriented facilities shall be encouraged	Bob Tefft	Email
Properties located west of Embarcadero Drive and north of Harbor Street shall be reserved for uses which promote the vitality of the commercial and sport fishing industries	Bob Tefft	Email
The downtown business district and the Embarcadero will be pedestrian friendly environments	Bob Tefft	Email
The City will provide a safe and continuous network for bikeways	Bob Tefft	Email

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Parking for commerical uses in downtown business district and on the Embarcadero will be provided through coordinated Parking Management Districts - onsite parking will not be required	Bob Tefft	Email
Excessive stop signs along MB Blvd will be removed	Bob Tefft	Email
The City will encourage the use of zero emission vehicles	Bob Tefft	Email
The City will develop local sources of water for use in lieu of State water or during periods when State water is not available	Bob Tefft	Email
Development within the City shall be regulated to ensure that residents are protected from risks related to flood, tsunami and sea level rise	Bob Tefft	Email
Major revision of the GP, LCP and Zoning Ordinances	Bob Tefft	Email

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Opportunities for new visitor service facilities	Bob Tefft	Email
Revitalization of the downtown commercial district	Bob Tefft	Email
Re-evaluatoin of Measure D	Bob Tefft	Email
Pedestrian and bicycle friendly community	Bob Tefft	Email
Improved maintanance of public spaces	Bob Tefft	Email

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Provider</b>	<b>Source</b>
Reinstate the position of Code Enforcement Officer	Bob Tefft	Email
Complete and enforce Sign Ordinance	Bob Tefft	Email
Stop speeders on Piney Way		Public Input Form

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Why Its Important to You</b>	<b>Ideas on how to achieve</b>
Improve the Rock parking lot		
Review the Secondary Unit/Granny Unit Restrictions	if we become a community of vacation rentals, it will change the character of our town	have Council review the law
Continue Tourism Marketing as a major goal		
Consider tobacco licensing retail ordinance		
Consider tobacco licensing retail ordinance		
Improve vision from Highway 1		
Improve vision from Highway 1		
More bicycle and pedestrian paths		
Mens clothing store		
Rexall Drug		
Empty storefronts need to get full		residents need somewhere to shop
Multi-year contract with Employee Bargaining Units	money saving measure	won't need City negotiator except every 3 years
Don't contract out work (Cloisters)	not a good idea - costs more money	
Attract & keep clean/green businesses	desires MB to stay clean & green	encourage those types of businesses to open/stay in MB
Shop Local	shopping local keeps the money local and keeps small local businesses happy	buy it here - keep it local
New & Improved WWTP off the waterfront	need new plant and should be off the ocean	Keep moving forward
Develop parking lot at Rock for optimal use	such a big and great space for a world class park	work w/R&P for design and implementation - grant funds?

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Why Its Important to You</b>	<b>Ideas on how to achieve</b>
Preserve Cerrito Peak from development	beautiful wilderness and owned much by the City	CC and PC to deny illegal developments
Develop Friendly Eco-Tourism	Great source of \$ and energy for the town	advertsing to target population
Retention & Recruitment Service Businesses	wants local services	business friendly policies - equal for all businesses
Continued Fiscal Responsibility	live within our means	don't spend money we don't have
Don't buy property	residents get stuck with the property we can't use or sell	
Continue to support fishing community	Heritage	work with fishermen and HAB
New Police Dept / Civic Center	Streamline City services	apply for grants then sell existing PD location
Full Secondary WWTP at current site	COST! And time to implement	Just do it
Support current and potential businesses	sustainable income for City	implement friendly business policies
Update current sewer plant to full secondary	save money, improve the environment, less expensive	start planning how to pay for it
Listen to staff	they are the experts	listen instead of talking
Encourage development	increase the tax base	get rid of impact fees
Low income water and sewer bill discount		work with people who can't afford water
Stripe San Jacinto bike lane	safe bike path to Del Mar School	
Plant Median & Fence-line along Hwy 1 in No MB	beautify town	
Better Highway signage for services & Rec opportunities	Tourism is important to our town	Pressure CalTrans to work with State Parks
Neighborhood Watch Program	Affordable way to enhance Public Safety	Talk to the Police Chief
Invest in our infrastructure - Water, WW and Streets	Need to keep MB functional and inviting	Impact fees, bonds, grants, and lastly taxes. Sales & Bed Taxes - tourists help pay

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Why Its Important to You</b>	<b>Ideas on how to achieve</b>
Redevelop Old Downtown, make it historical (Carmel)	Attractive for residents & tourists	check redevelopment agencies, grants, fees, bonds, etc.
MB Rock Parking Lot & Coleman Park Area - make like Tidelands Park	Rec area for surfing, basketball, horse shoes, volleyball, picnics	check w/Rec Dept for ideas
Connect all parts of MB - Embarcadero, Downtown, No MB	We are one City	By all working together to benefit all
Make our City a Model City for all - natural and beautiful	will attract people from all over the world	Invest in our P&R
Keeping environment	everything manmade is killing water/bay/animals	
Slow growth - small town	don't want big City cement environment	
Senior Taxicab service until 1130pm	can't drive at night - activies, dr appts, airport, amtrak, etc	local taxi / MB, Cay, LO
get skateboarders off our streets	don't want to run over one	change the law
repair the streets - too many potholes	people trip walking or biking	Just do it
Re-open the North Fire Station	No MB is greatly defficient in regard to fire response times	Boundry drops/JPA or contracts with CalFire or Cayucos
Balance Budget	Government teaches by example	list expenses; prioritize list; omit least priorities
Draw tourists with our nature and peaceful City	if we capitalize on it, we will preserve it	be natural, be ourselves
Events - 4 big ones per year	they are fun	Collaborate; City, non-profits, organizations (ea adds-on)
Preserve our environment	its too special not to protect	reduce litter, enhance art projects, help plants
Get the Fire Station in No MB running	people in MB have a right not to die in a fire	Use the sales tax increase - Meas Q to do what the CC said it would do

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Why Its Important to You</b>	<b>Ideas on how to achieve</b>
Repair roads in No MB	they are a disgrace	don't spend all of "my" tax dollars on the Embarcadero and businesses. Residents should be given a higher priority
Pave Morro Rock parking lot	city image; visitors use	
Consistent building colors	city image	
More benches	visitors	donations; writer will purchase one
Clear weeds - MB Blvd and Main St	visitors	MB Beautiful
Fully staffed police dept	need to be safe, have drug and gang activity	address the salary issue
Street repair	streets in No MB are trashed and in need of repair	Paving / Patching
Sewer & water properly metered	water is 1/3 and sewer is 2/3	metering
New use for the power plant	need an attraction at the Embarcadero	gut the plant, turn into an aquarium, maritime museum
Properly pave all streets		federal grants, raise taxes
Enforce Anti Noise Ordinance (dogs and motorcycles)	Peaceful home	write and enforce law; signage
Revitalize the downtown area	shop is downtown	welcome signage on Pacific and Main
Introduce Live Pirate Theater to MB/Downtown	Interesting/unique/draws visitors	utilize Cuesta and Cal Poly Drama Dept
Start Public Art Fund	she would like to participate	2% of new building cost goes into public art fund
Stop sign at Pacific and Main	Tired of seeing potential accidents everyday	place a stop sign there
Revitalize City Park	MB Blvd looks trashy - City Park should be the pearl of the City	Plant trees, rose gardens, fencing, art pieces
Place gravel at Rock Parking lot, put access steps down to beach	winter potholes detract from use and beauty	donations of gravel and labor to build
More police patrol on Piney Way/Pacific	motorists fail to stop	



**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Why Its Important to You</b>	<b>Ideas on how to achieve</b>
Teach drivers how to drive the Round-a-bout; don't stop in the middle of the circle		
Resolve the Wastewater location issue		
Generate more tourism		
Paint/mark the various limited parking/loading zones		
Don't move the sewer plant	cost	
Improve sales tax base	pay for sewer in town	support local businesses
Find money to better fund the Police Dept	need a good police dept	dedicate Measure Q to them
Develop strong industrial zone	tax base	ensure zoning regulations are enforced
Build a new Police Dept	old one is no good	USDA Grants like the fire dept
Reduce Building fees	will improve our economy	support building projects
Keep sewer plant in current location	will save tax payers a lot of \$\$	
Support modernization of power plant	will bring tremendous income to City	
Support Tourism	will increase City income	
Leave the sewer plant at its current location	less cost, less legal haggling	grant money, not tax increases
Redo streets	general fund, grant money, badly needed	grant money, not tax increases
Reduce Building fees	more homes and upgrades	grant money, not tax increases
Support Tourism	new sources of revenue	
Keep the wastewater treatment plant where it is	my wallet	go back to secondary
Increase pay for police officers	keep officers on our force	Increase Measure Q expenditures on Police
Close the Embarcadero to cars	so people have a place to walk	use the trolleys more efficiently
Keep the wastewater treatment plant where it is and go secondary	because it works	works/Cayucos
Signs about where to to in town	many tourists get lost	Assess what we have now and decide what we need
Close the Embarcadero to cars	There is no place to walk down there	Use Trolley more effectively to move people

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Why Its Important to You</b>	<b>Ideas on how to achieve</b>
Don't move the sewer plant		
Save all our streets		
Fix the potholes	they ruin cars	
Street sweeper makes too much dust - fix it	allergies, dust in homes, germs in air	get water in the machine to prevent dust from billowing in the air
Get rid of the trolley cars		
Pave the parking lot at the Rock	mud and dust all over	use excess paving materials in small areas until completed
Giant wastewater site	cash flow, recycle all outputs, clean environment	buy it, sell water futures
Lower Public Safety costs	cash flow	threat assessment and risk management
Traffic Calming	excessive speed in neighborhoods	speed bumps, signage,
Bike Lanes	leisure, clean air, lower costs	use paintbrush and barriers
Encourage resident serving businesses	fewer trips to town	needs assessment
Update sewer to full secondary	will give time to find new location	raise rates on sewer for update now
Build a new Police Dept	for morale and good environment to work in	1/2 cent increase in sales tax like Measure Q
Repair streets	for safety and looks of our City	1/2 cent increase in sales tax like Measure Q
Resurface Panorama south of Yerba Buena	traffic	
A defined vision for our City	clarifies our land-use policies and helps create a direction for tourism	
A boat haul-out facility	will help to maintain an active harbor	
Highlight Eco-tourism	to capitalize on the many opportunities available with our natural environment	

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Why Its Important to You</b>	<b>Ideas on how to achieve</b>
Continue the support for a Community Swimming Pool	a major plus for resident and tourist	
Change out the light fixtures on Embarcadero to newer more efficient lights	need the lights to point downward instead of ones that throw out light horizontally - is a safety issue	
Build small businesses up	would help own business to see other businesses doing well	cut back on City Costs to run businesses; fees for renting Lanco machines; business fees charged everyother year
Bring tours to Morro Bay	we look like a ghost town	pay people to make things happen; get rid of people that are biased and negative working in places of influence
Repair streets City-wide	takes advantage of visitor participation (40% of sales tax is from tourism); promotes a positive City image; can be a politically unifying activity	1/2 cent sales tax; use proceeds to service \$15mil loan; sundown tax after 20 years
Ensure all goals have a defined funding source	w/out dedicated funding, goals will not be achieved	provide specific direction to staff on the source of funding
Develop a 5 year Financial Plan	allow time to plan for problems that might be identified in a 5 yr plan	direct staff to do this
Utility wires underground	make MB look cleaner	unsure
Swimming pool	health, fitness, community pride	work w/other organizations
More recreational activities for youth	keep kids busy and drug free	
Skateboards should have the same legality as bicycles on City streets	teens need cheap transportation	change current status to new status
Identify location for WWTP and begin permit process	need to move forward w/project	

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Why Its Important to You</b>	<b>Ideas on how to achieve</b>
Complete Public Library remodel	400-500 citizens use library per day	City should support, facilitate and assist MB Friends of Library in all ways possible and work with County cooperatively
Develop revitalization plan for MB Blvd to tie into the Embarcadero	downtown needs to prosper	attract high caliber businesses which appeal to locals and tourists
Tie bikepath (w/bridge) from No MB to the Rock	key reaction for residents & tourists	Grants?
Begn to develop plan and options for power plant retirement	Key real estate and huge revenue (loss?) implications	
Redesign MB Blvd with medians and plantings	makes main road in MB more intimate and appealing	Downtown Carpenteria a good example
Make Embarcadero more walking friendly	Tourism main revenue source	one-way traffic only w/shuttle running to downtown parking
Traffic officers @ Hwy 41 and 1 between 7-830am and 3-4pm during school term	can't get thru the intersection	
Additional Police Officers and Dispatchers	keeps MB safer; stay proactive	raises to keep employees here
Repave Panorama in No MB	lives on Jamaica, holes are huge; afraid of falling	
Keep MB dog friendly and support "Mitt Mutts"	longtime MB resident who always has dogs	
Keep Del Mar and other parks nice	I use and appreciate MB parks everyday	
Need a major piece of artwork in the Round-a-bout	love public art; Round-a-bout is main entrance to City; Roundy is unimpressive now	take park-in-lieu \$ and commission a sculpture
Complete the bike lane thru the Power Plant	easier bike access to the Embarcadero	twist Dynegy's arm to allow it; SLOCOG to pay for it
Complete the Morro Creed Bridge on the Embarcadero	easier bike access to the waterfront	Lois Capp's office, pressure SLOCOG for \$

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Why Its Important to You</b>	<b>Ideas on how to achieve</b>
Expedite the Community Pool/Aquatic Center	MBHS, seniors, residents need a pool	sell bonds, charge HS for use, charge SLO County Parks + 1% increase for water until bonds are paid off
Rezone Power Plant to non-industrial uses	ensure clean, economic development on the coastal site once the power plant has reached its useful life	Committee to include membership from HAB, R&P Comm, Chamber, Futures Comm member, Env group rep, fishing industry rep, educatin rep and public; committee tasks to include public workshops, list of desirable uses, create maps; present to CC
Adopt a Gift Ban Ordinance	stop undue influence from special interests who may profit from decisions	look into sample ordinances from LOCC
Adopt a Sunshine Ordinance	does more to encourage public involvement in their government	investigate the San Francisco Sunshine Ordinance or check with LOCC
Streets of No Morro Bay	live in No MB, streets are only getting worse	must start to address even if only a few at a time; start with those used the most - Ironwood, Avalon, San Jacinto,
Restrooms downtown	no place to send customers	find location, work with landlord; work with groups who hold events - the money used on porta potties might be able to be used
Homeless - need local solution	humanity; walking and sitting at businesses	shelter needed - especially on cold nights
Sewer	cost issue	resolve before costs get worse
Solution to fisherman / pelican problem	pelicans are injured by fish bones, kicking and knives. Fishermen need protective area to cut fish.	enforcement/rules/signage/enclosed fish cutting areas. Docents to assist in protection and Audobon for funding protective structures.

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Why Its Important to You</b>	<b>Ideas on how to achieve</b>
Reduce street sweeping	2 x a month in MB Heights disturbs quiet and sleep	cutback on noise and expense
Reduce trolleys	2 trolleys and often empty	
Require recycling bins next to all trash cans, public areas, grocery stores, gas stations, etc.	we have recycling for residents, why not businesses? Trash cans are full of recyclables	
Improve roads and infrastructure	bumpy roads are terrible and look bad to tourists	due to budget constraints, pave one area at a time focusing on high traffic zones first
Build a more eco-friendly sewer system	we need clean beaches	Look back at PERC - they bid for upgrading the plant for less money
More affordable housing	young families and students can't afford to live here	
Wastewater Treatment Plant	important infrastructure in a City's sustainability - health	good location; affordability; meet future demands; new technology
Better use of beach front areas	increase tourism and income	rezone area
Prepare for Dynegy closing	safeguard for lost revenue	proper preparation and budgeting
Repair Streets	safety; appearance of a great town	funding, grants, budgeting
Capitalize on SLO being destination of tourists	bring revenue to City for much needed repairs and upgrading	promotional ads, proactive T.A.B.
Waste Treatment for City using modern cost effective means	quality of life, health, environment	determine how to pay by raising revenue and cutting city services and staff; find a site; get bids
Plan future of power plant site	to be prepared for eventual closing of plant	research how other cities have dealt with similar situations
Police Department		bring up the pay so we get the best officers; also helps with retention

**Public Input - 2013 City Goal Setting Process**

Comments	Why Its Important to You	Ideas on how to achieve
Police Department site		build a bigger police station with secure parking for patrol cars; if unable/unwilling to do these, then look into contracting with the Sherriff's Office
Make the Rock Parking Lot more attractive	beauty of our City	landscape with some shrubs and fix potholes; possibly have Cal Poly students design something
More bike trails	to get more people to ride and not drive	
Intersection of San Jacinto and Main	public safety	he attached a drawing
Intersection of Hwy 41 and Main at morning, lunch and after school	public safety	use crossing guard or volunteer police to group up pedestrians
Bike/Pedestrian bridge at Morro Creek at beach	public access to Embarcadero	continue progress
Consistency in planning review	clients purchase property and desires of planning change every 3-4 years	get new Zoning Ordinance approved
Police the dogs off leash in parks	public safety, public fear	police it - we have a dog park and dog beach - let the kids have their parks too
Rehabilitate streets along major routes to Del Mar Elementary	safety	"safe routes to school" grant money
Site selected for a permittable wastewater treatment plant and permits applied for	vital infrastructure	small steps, a little more progress each day
Complete bike/pedestrian bridge over Chorro Creek	vital link to downtown	move it up the priority list and get going
Rezone the power plant site, work on plan to promote closure and removal, begin studying and planning for alternative use of site	will improve our town, damage to estuary will be stopped and air quality will be better	solicit Dynegy's input, investigate grants to help wth costs of removal and rehabilitation, appoint ad-hoc committee to study these issues, contact City of Chula Vista to see how they did it.

**Public Input - 2013 City Goal Setting Process**

Comments	Why Its Important to You	Ideas on how to achieve
Rezone the power plant site and encourage and plant for its closure	air quality; quality of estuary; hoping that by planning for the closure, it can be done in a way that produces revenue for the City while protecting the habitat and enhancing the beauty of the waterfront.	work with Dynegy on a plan; rezone the property and start to develop a master plan; revenue sources, including grants, need to be studied; re-establish the New Futures Committee; contact City of Chula Vista
Relocate the wastewater treatment plant to a new location	is in a flood plain; susceptible to tsunamis; ocean level rise	study possible available sites; contact property owners for possible sale; study funding sources to include grants; after location is found, decide which type of wastewater treatment plant to build
Improve City streets and put power and other lines underground	safety; tough on vehicles; poor maintenance can lead to slides; aesthetics	whenever road work is done, conduits should also be installed; curbs should also be installed; work with PG&E to come up with plan for underground wiring; decide on cost effectiveness for labor (PG&E vs City); establish plan to improve roads in installments; research grants that may be available.
Establish an Ordinance to protect property views	enhances property owners enjoyment and quality of life, protects property values - results in higher property values	research what other cities have done; promote a "good neighbor" attitude so that when new construction is done, neighbors views are taken into account in the design. A tree policy should also be established at this time.



**Public Input - 2013 City Goal Setting Process**

Comments	Why Its Important to You	Ideas on how to achieve
Rezone the power plant site and start working on a plant to promote closure and removal; begin studying for alternative uses of the site	will improve our town, damage to estuary will be stopped and air quality will be better. Future uses of the site should be planned with the goal of generating income for the City while being environmentally friendly	Solicite Dynegey's cooperation; investigate grants and other sources of revenue; appoint an ad-hoc committee; contact City of Chula Vista to see how they did it
Wants to see the power plant close	environmental hazard; could be turned into something wonderful	rezone the property for something other than industry; confer with cities of Chula Vista and Port of Sand Diego to find out how they decommissioned their plants
Street repair	aesthetics and driving comfort	
Rezone the power plant site and start working on a plant o promote closure and removal. Begin studying and planning for alternatives uses	improve our town, the estuary and air quality; future uses should be planned with goal of genertaing income for City	Solicite Dynegey's cooperation; investigate grants and other sources of revenue; appoint an ad-hoc committee; contact City of Chula Vista to see how they did it
Rezone the power plant site and start working on a plant o promote closure and removal. Begin studying and planning for alternatives uses	improve our town, the estuary and air quality; future uses should be planned with goal of genertaing income for City	Solicite Dynegey's cooperation; investigate grants and other sources of revenue; appoint an ad-hoc committee; contact City of Chula Vista to see how they did it
Power Plant modernization	tax source and end eye sore	cut the red tap and excesses
Repair streets, cracks and potholes	bad impression on tourism; safety concerns	better planning for consistant upkeep
some limits on building heights that block views: residential properties	new housing that 100% blocks views of home devalues them	limit 2 story permits so as not to take away other views and property values
Close down of stacks	environmental issues; aesthetic issues	town hall meeting, informative meeting for public study of alternatives

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Why Its Important to You</b>	<b>Ideas on how to achieve</b>
Creation of View Ordinance	am experiencing reduced home values because views are being blocked to allow for new construction	study working Ordinances in other coastal cities; Laguna has restrictions as does the numbered streets in Cayucos
Installation of traffice light at South Bay Blvd and Quintana	numerous traffic accidents have occurred due to poor visability	
Encourage and plan for closure of Dynegy	outdated; environmental hazard; plan now to encourage and assist Dunegy; plan for new use of site	rezone property for something other than industrial; establish contact with Chula Vista and Port of San Diego; work with Dynegy to develop a closure plan and explore new uses of property; study funding sources; establish New Futures committee
Pave the Morro Rock parking lot; create a parklike setting	is most used site in all of Morro Bay - residents and tourista alike	Garden Clud, grants, Cal Poly students, surf clubs, etc...
Round-a-bout at 41 and Main St needed badly	current intersection is horribly congested and confusing	same avenues as used for MB Blvd round-a-bout?
Keep Car Shows	generates money	
Fix my street - Panorama and Jamaica and Island	because it makes the car go out of line	the City has the money - fix it
Move the wastewater treatment plant	needs to be at higher location due to rising ocean levels	
Provide bike path connecting Embarcadero path to one by MBHS	useful for everyone; safer	bridge across creek near Dunes RV Park or path around power plant
Grade the parking lot at Rock more often	horrible potholes - would be easier and more pleasant to have easay access to Rock	grade it well in first place then maintain every 2-3 months

**Public Input - 2013 City Goal Setting Process**

Comments	Why Its Important to You	Ideas on how to achieve
Rezone the power plant; start plans to close and remove it; resume studying alternative sites via the New Futures Committee	improve air quality and increase visitor uses of site while generating income	reconvene the New Futures Committee; ask planning staff, PC, pw staff and PWAB to study the issue and apply for grants; contact Chula Vista
Underground the overhead wires in MB	prevent power failures in stormy weather	apply for grants; include in streets maintenance budget
rezone power plant site and start working on a plan to promote closure and removal of power plant; begin studying and planning for alternative sites	improve our town, the estuary and air quality; future uses should be planned with goal of generating income for City	Solicit Dynegey's cooperation; investigate grants and other sources of revenue; appoint an ad-hoc committee; contact City of Chula Vista to see how they did it
Bring citizen's of Morro Bay together	absolutely necessary to achieve other goals	work on goals that most people would agree on to help make MB vibrant; business development, street repair, library support (and the list could go on)
Bike path to connect Embarcadero to Cayucos		
Fix streets		
More trees		
Move investment into our tourism infrastructure		
Pedestrian bridge across Hwy 1 for student to get to school safe		
WWTP moved off the beach		
Speed bumps on Easter St and 15 mph signs in all neighborhoods		
Decent skate park (like Cayucos)		
Large vessel haul out yard	keep bay clean, promote economic activity and jobs in the community	

**Public Input - 2013 City Goal Setting Process**

Comments	Why Its Important to You	Ideas on how to achieve
Managed retreat of the MB/Cayucos Sanitary District WWTP to an inland location	address sea level rise	by doing this, City becomes eligible for several federal and state grants. By using latest standardized technology, more funding becomes available. Must rewrite the JPA - should hire an outside law firm to ensure transparency.
Invest in the carbon market with large capital improvement projects		
Develop property on Corner of Atascadero Rd and Main St	remove old train cars	
Develop property on Main St and Quintana	3 empty lots are there	
Commit funds to help build and maintain a swimming pool	to be used for MBHS and public	
Summer Concert Series in the Park		
Bike Paths to be able to ride a loop around town		
Change parking laws so that they are all public	private business owners are roping off property while it sits empty	
Beautify/remodel front buildings along MB Blvd		
Support new BMX Park by Cloisters		
Provide more funding to pave streets		
Update/renew City Park		
Bring back the Easter Egg Hunt at Del Mar		
Large boat haul out facility	accommodate repairs on boats in the harbor	
Maritime Museum plans go forward		
Continue to keep entrance dredged as well as State Park Marina		

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Why Its Important to You</b>	<b>Ideas on how to achieve</b>
Quality boat haul out facility	currently have to go to Ventura for boat maintenance; spend money in Ventura; that money could be spent here	MB could become a destination boat yard for all people going north or south instead of Ventura.
Boat yard that can service all sizes of boats	have to travel to Ventura	can be a money maker for the City
Boat yard that can handle large haul outs		
Large vessel haul out yard	keep bay clean; promote economic activity; jobs for community	
Rejuvenate the Class 1 Bike Path network between Main St and the Beach Tract	safety issues	south needs to be raised above the flood plain; roots have invaded the path within Cloisters and MBHS and are breaking up the pavement; metal bollards should be removed; post inclusive welcoming signs; can request funds through SLOCOG; proposes naming the bike path to give people pride in ownership and in maintaining the network.
Higher quality hotels	having tourists who can spend more at the hotel are more likely to spend more in the City	
Informational Boards around the Rock	a great way to educate and intrigue visitors to Morro Bay	place pictures and brief points in weather proof cases around the Rock, along the new boardwalk and even throughout town; Natural History Museum would be a great resource
Artists in Action	a great way to spotlight and engage our local artists while drawing the interest of tourists	the new bus stop in town is an amazing addition to the character of our town and it would be great to make more art scenes

**Public Input - 2013 City Goal Setting Process**

Comments	Why Its Important to You	Ideas on how to achieve
Aquarium	having a smaller version of the Monterey Aquarium	check the website: <a href="http://www.aquariumss.com/">http://www.aquariumss.com/</a> which tells of San Sebastain, Spain's efforts to do this; can also highlight fishing industry
Electrical Lines	burying them would beautify MB	can do this as we pave our streets
Move the wastewater treatment plant		buy property on Hwy 41 ASAP
Complete New Master Plan		
Convert Power Plant to new use		
Swimming Pool / Recreation Facilities		
Repair streets; put power lines under the streets	Juniper has a sink hole and torn up surface	
Develop Performing Arts Center		
Build a bridge over Morro Creek	make the Embarcadero more accessible to bikes	
Make a stop light change at the intersection of Main St and San Jacinto	driving hazards and safety concerns	perhaps a turnabout? Paid thru roads budget
Repave No MB roads - don't just fill in potholes	especially Panorama; driving hazard and cause cars to need tires balances regularly	
Invest in a community pool in the next 2 years	would rather swim locally	costs are being addressed by the pool committee and can also be deferred by those using the pool - schools, individuals, P&R, swim teams, etc...
Underground the electric power, cable operator and telephone lines	reduce visual clutter	done in stages over time

**Public Input - 2013 City Goal Setting Process**

Comments	Why Its Important to You	Ideas on how to achieve
Improve the appearance of town from Hwy One		plant more trees to obscure the view of the power plant and switch yard; grow plants along Hwy One/No Main by growing plants to cover up chain link fence; spray native-CA wildflower seeds onto the road-cut embankments leading up to MB Blvd exit
City Introduction, Promotion/Publicity	a better scenic overlook	have a turn-off directly into the upper part of North Point Natural Area would encourage people to pull off and take pictures; maybe CalTrans can mark as a Scenic Overlook; signage describing MB's features and attractions can be installed
Target visitors with more money to spend		advertise elsewhere other than the Central Valley; bring in tourists from the Bay Area and LA
New, creative and easily seen Signs to direct people to Downtown/Old Town	people don't know where MB Blvd is	Don't call the area the "Business District" but instead Downtown or Old Town; have signage on the Embarcadero letting people know where Downtown is
Restrooms downtown		
More signage down on Embarcadero pointing them to Old Town / Shopping this way	more emphasis needs to be placed on Downtown	more functions in the downtown area - Margarita Fest, Music festivals, etc...
Tax on Vacation/Rental Housing Units	revenue generated could help subsidize the increased sewage fee for low income residents when the new sewage plant comes on line	look how City of Pismo Beach does it

**Public Input - 2013 City Goal Setting Process**

Comments	Why Its Important to You	Ideas on how to achieve
Review the documents - Destination 2000 and Vision 2020	a lot of time and investment were put into these documents	what have we achieved to date and what still needs to be accomplished? Are the goals and objectives still relavant and should they be addressed in this fiscal year?
Get a good site for the WWTP and convert the current site to a better use		
Keep the City solvent	want you to be careful with taxpayers' money	
Get somebody to adopt the Round-a-Bout	beauty of our City	possibly MB Beautiful, maybe start a flower planting committee, dream is for there to be hanging flower baskets along MB Blvd and Main St
Streets are crumbling, some dangerously in No MB	property values affected	
No MB has the ugliest fence in the world		its Cal Trans' fence but getting a new attractive one would be a challenge but worth the effort
Pay more attention to residents and what makes our lives better		communicate with State Parks to improve the roads along St Park Rd
Community Center/Rec Center more open to the public; flower gardens at Parks; reexamine the Park Rental policy so that City Park isn't taken up on the busiest weekends		provide more open programs like the Snr exercise programs on Tues/Thurs
Repair streets in No MB plus others		go up and down each street in the pothole survey and repair as you can; stop sealing the good streets and dedicate every penny to fixing the streets
A rotating Friends of the Parks can be established		



**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Why Its Important to You</b>	<b>Ideas on how to achieve</b>
Noisy Garbage Trucks who also tear up the streets		ask Tom Martin to look into purchasing quieter trucks
Underground utilities whenever possible		
Continue the pedestrian walkways on the Bay side of the Embarcadero	public access	
Recognize and thank people at Council meetings who anonymously volunteer their time		
Recognize businesses and commercial property owners who's premises serve to beautify the communtiy		
Timely solution to the WWTP - away from its current location	safer	accept it will cost money; accept we will not all get our way but we will get a modern sewage treatment plant; keep the main thing - the main thing (avoid adding elements not part of the primary objective)
Underground utilities	beauty of our City and increased property values	can be done staggered over a number of years
Update Master Plan	need a framework for predictability and to ensure every nbhd is supported; end of powerplant and tankfarm present huge question marks	separate track public input process - objectives; -financial; - land use constraints
have WWTP location and technology decisions made and in process	WWTP is key component of MB's future both for 50 year life cycle and to begin to resuse beachfront land	its in process; Council needs to press hard to get it done; include Cayucos if possible
have a transparent street upgrade plan in place and working; include a drainage/sewer plan	daily quality of life; also a prime indicator of local government effectiveness	continue current street planning process with public, with drainage issue

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Why Its Important to You</b>	<b>Ideas on how to achieve</b>
Complete a financial plan to complement the revised master plan balanced budget	we can't implement wishful thinking; with restricted resources we need means and priorities clearly stated and communicated to public	score master plan objectives including basic services; indentify funding sources for objectives including grant/one time or bonding
Complete an independent outside audit of City finances; include enterprise funds, especially Harbor	need an accurate and realistic assessment of where we are financially	choose an audit professional from outside the County
Establish plans for a phased implementation of a time and cost tracking system to provide Council with prompt, on-demand access to current information on how City funds are being spent and the status of projects	having to go to staff for information on projects and activities delays actions; an effective time and cost tracking system will give Council and staff the ability to be better stewards of tax dollars	evaluate time and cost tracking systems; contact cities to see how they are working; identify systems for further review; choose the best and plan and budget for phases implementation
Complete a realistic and accurate assessment of our water supply, present and future, and guidelines for managing it	before we can develop realistic GP and LCP, we need a clear picture of our water supply. We have a serious water supply promblem; state water is not guaranteed.	ask help from CCC staff to identify resources to do an assessment; if a consultant is necessary, use one from outside the County
Update the GP and LCP to reflect current conditions and laws and the wishes of the majority of the residents	use the 1980's plan as a basis - not the more recent ones that were produced but never approved by the CCC	modify the 1980 documents as necessary to comply with current conditions and laws; solicit resident input on all proposed changes;

**Public Input - 2013 City Goal Setting Process**

Comments	Why Its Important to You	Ideas on how to achieve
Complete an independent assessment of the condition of our infrastructure, and Council - level prioritization of repairs and/or enhancements	limited funds for infrastructure need to be spent for optimum return; major risks to health and safety need to be indentified and given high priority	Ask CCC staff for guidance on evaluating sewer line condition and plans for repair; review the '07 residents' report on sewer line condition; ask CCC staff for guidance in evaluating the source of nitrates in our wells; review plans for street repairs
Take action to ensure that City staff, boards and commissions respect and follow the law and are dedicated to serving all residents; not special interest groups or residents	the City needs a team that is committed to implement any vision to provide optimal service and support to residents	identify specific incidents and situations where staff and board and commission members have violated laws; replace those in violation
Develop and issue new standards/directives for hiring consultants/contractors	we cannot continue to serve as a piggybank for consultants/contractors;	do not allow re-hiring of consultants/contractors who have made errors that have wasted City funds; require that the lowest qualified bidder always be chosen; require consultants to guarantee time and cost; monitor projects closely; establish a rule that former employees may not be brought back as consultants/contractors for more than a total of 30 days in the first year after their departure; they may not be paid at a rate that would exceed their former salaries.
Identify and deal with complaints that staff have bullied and harassed residents	there have been a number of reports of such situations	establish a zero tolerance policy; ask residents to come forward with complaints; remove and replace any employee found

**Public Input - 2013 City Goal Setting Process**

Comments	Why Its Important to You	Ideas on how to achieve
Keep the entrance to the MB Harbor dredged	dangerous; if not, MB would cease to be a recreational boating and commercial fishing center	keep funds available for City staff to lobby for the federal funds necessary to keep the harbor mouth open and safe
MB Harbor needs a boat haul out, repair and storage yard	MB is a safe haven for any boat seeking refuge, we need to be prepared to haul out and repair any vessel that shows up; also, with over 200 recreational and commercial boats in the harbor, its insane that they have to go to Ventura to be hauled out and repaired; also an environmental and cost concern for those boats that have been abandoned and sunk in the harbor because they couldn't be hauled out	grants should be sought, tax deductible foundations created, fund-raisers held
Continue efforts to dredge the State Park Marina	area under the slips and between the docks remain shallow, further dredging could refurbish them - maybe even providing more slips and docks; a modern marina in MB would be an economic asset	the Marina has a 5 year permit to dredge should funds be available; would be sad to to this time slip by to have to go thru the permitting process again; worse would be the demise of the marina due to silting
Resolve the ongoing issue of termination of City water supply to the neighborhood of Chorro Creek	has been shut from City water service with no compensation for replacement of domestic water wells	

**Public Input - 2013 City Goal Setting Process**

Comments	Why Its Important to You	Ideas on how to achieve
Turn the power plant into a hub to bring visitors to MB	bring visitors to MB	wors class urban games skating venue; surround that idea with a permanent farmers market and/or chef's corner and/or rotating workshops, etc... want to establish a venue that is self sustaining but has a combo of attractions that blend both immediate and long term income... could be seasonal
See the walking/bike path extended from the south end of the Cloisters along the high school and dunes area and connected with the path that runs along the bay to Morro Rock		
A connecting bridge over Morro Creek that lets bikes and pedestrians go from Front St to the Cloisters/MBHS/Atascadero Beach Tract		there are prefab bridges that can be laid in place that might not be so expensive
Resettle the WWTP in a place that is congenial to our needs with or w/out Cayucos		
Establish some procedure where the homeless might be sheltered when/if it gets so cold		coupons for motels? Shelter in Vet's Hall or other public place? Travel to another shelter?
Fix the streets in the Atascadero Beach tract		
If land becomes available, establish a place with permanent toilets and nice flooring for festivals we hold every year		

**Public Input - 2013 City Goal Setting Process**

Comments	Why Its Important to You	Ideas on how to achieve
Public restroom in the downtown area	is a very frequent request of visitors and one of the main reasons people leave their shopping; we want the downtown area to be vibrant and a viable destination for visitors and locals	get a grant-writer for the City; buy a brick; make it a condition of some other development project; make it a pay as you go
Some kind of zoning in the downtown area that identifies a 6-8 block section of MB Blvd and a 3-4 block section of Main St for restaurant and retail businesses only	if we want vibrant downtown business destination for locals and visitors, we can't be having whole blocks of banks, real estate offices, ins brokers, etc...; even service businesses are kind of an overload in the downtown corridor	have staff draft up an amendment, have PC and CC pass it; and share the information with property owners and managers; existing businesses would be grandfathered in
Get off the fence with the Sign Ordinance	businesses in the downtown area continue to be in a slump; signage indicating there is even a district is poor;	one sign per business; only if sidewalks are 8 feet wide or more; must be in front of shops; must be put in after business hours; approve signs so they fit the character of the town; no plastic a-frames; charge a fee with business license renewal for those choosing to participate
Continue to support the Economic Development Program	we are poised for healthy growth and development; we need a dedicated team to help businesses grow and thrive	Continue funding the program; take them seriously; continue to work with them; identify a point person in each dept to work with the ED Director;
Public restroom in the downtown area	tourists ask constantly; if we want to attract more tourism, make them comfortable	put a bathroom in the tourist center

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Why Its Important to You</b>	<b>Ideas on how to achieve</b>
Zoning for the downtown	limit thrift shops and massage parlors	revitalize downtown; fix lighting in the trees; make it more inviting
Advertise more (like LA Market and SF Market)		highlight historical downtown info; plaques on historic buildings
Development shall be compatible with and respectful of the natural environment		Mr. Tefft provided policies that would help with the implementation of this goal
Development within or adjacent to residential land uses shall be compatible with the physical and social environment of the neighborhood		Mr. Tefft provided policies that would help with the implementation of this goal
Development within the City will provide a variety of housing types for residents of all ages and income levels and for persons with disabilities		Mr. Tefft provided policies that would help with the implementation of this goal
The City will encourage forms of residential development which facilitates connectedness among residents and foster a sense of community within neighborhoods		Mr. Tefft provided policies that would help with the implementation of this goal
Visitor-serving land uses shall be given priority and development of tourist-oriented facilities shall be encouraged		Mr. Tefft provided policies that would help with the implementation of this goal
Properties located west of Embarcadero Drive and north of Harbor Street shall be reserved for uses which promote the vitality of the commerical and sport fishing industries		Mr. Tefft provided policies that would help with the implementation of this goal
The downtown business district and the Embarcadero will be pedestrian friendly environments		Mr. Tefft provided policies that would help with the implementation of this goal
The City will provide a safe and continuous network for bikeways		Mr. Tefft provided policies that would help with the implementation of this goal

**Public Input - 2013 City Goal Setting Process**

Comments	Why Its Important to You	Ideas on how to achieve
Parking for commerical uses in downtown business district and on the Embarcadero will be provided through coordinated Parking Management Districts - onsite parking will not be required		Mr. Tefft provided policies that would help with the implementation of this goal
Excessive stop signs along MB Blvd will be removed	too many stop signs cause many motorists to avoid downtown business district and take alt routes	
The City will encourage the use of zero emission vehicles		all vehicles purchased by City should be zero-emission; charging stations will be provided in selected City owned lots; make charging stations a condition for development of any private parking lot containing more than 60 spaces
The City will develop local sources of water for use in lieu of State water or during periods when State water is not available		pursue waste water reclamation, either as grey water or as a potable water source thru reverse osmosis
Development within the City shall be regulated to ensure that residents are protected from risks related to flood, tsunami and sea level rise		work w/other coastal communities and with FEMA to ensure the validity of flood plain and tsunami risk contours; revise zoning maps and regulations to be consistant with validated flood plain and tsunami risk contours
Major revision of the GP, LCP and Zoning Ordinances	the current 25 year old planning documents are in many instances insufficient to provide meaningful guidance to citizens, staff and elected/appointed officials	replace vague goals with specific initiatives; recognize that MB is composed of a number of distinct districts and neighborhoods



**Public Input - 2013 City Goal Setting Process**

Comments	Why Its Important to You	Ideas on how to achieve
Opportunities for new visitor service facilities	extensive residential development has dramatically reduced the inventory of properties suitable for hotels, restaurants and other tourism oriented facilities	"R" overlay should be eliminated as quickly as feasible and additional sites suitable for visitor serving uses should be identified
Revitalization of the downtown commercial district	very little economic growth has occurred	develop MB Park as the nucleus of the downtown area
Re-evaluatioin of Measure D	there has been a marked change in land and water use standards in the northern section of the Embarcadero that appear to be inconsistent with the intent of voters at the time Measure D was enacted	have dialogue with the fishing community and other stakeholders to determine whether Measure D can be modified to provide more effective support to our local fishing industry
Pedestrian and bicycle friendly community		needed features to promote pedestrian environments in commercial areas vary according to the specific district; take a look at the Rudat study; a continuous bikeway w/physical separation from auto traffic needs to be developed from the planned Cayucos/MB connector thru the State Park to So Bay Blvd; access to the Embarcadero should also be provided
Improved maintanance of public spaces	impression we make on visitors is important	take a look at Front St parking lot; some street ends on Embarcadero; traffic islands on the Embarcadero; and landscaped areas adjacent to the Harborwalk

**Public Input - 2013 City Goal Setting Process**

<b>Comments</b>	<b>Why Its Important to You</b>	<b>Ideas on how to achieve</b>
Reinstate the position of Code Enforcement Officer		
Complete and enforce Sign Ordinance		non conforming signs should be abated, not grandfathered
Stop speeders on Piney Way	not good for quiet town; against law to speed; dangerous	1 or 2 stop signs would prevent them from accelerating; PD patrol the street with radar

## **SUGGESTIONS FOR CHANGES IN OTHER SERVICE PRIORITIES OR DELIVERY METHODS**

### **BUDGET / STAFFING**

Configure budget to allow more flexibility in staff salaries

Keep as much City staff work (ie: construction, maintenance, etc... in-house as possible

Increase staff levels where possible to better accommodate work load

Prioritize funding as specified in order of above goals.

Organize a Grant writing work group led by Intern to focus on specific areas such as a new ladder truck for the fire department, GP and LCP update, WWTP, harbor facilities, economic development, CIP approved projects, social services.

Re-Evaluate Street Sweeper Contract/Frequency to identify potential savings by focusing service on business districts

## **ECONOMY**

Work closely with new business owners, builders, etc... and Chamber Economic Development Department to keep our economy moving

Increase collaboration between Economic Development Program and Public Services to support business

## **PUBLIC SAFETY**

Begin a process to improve our police building and stabilize our police force

Expand "Neighborhood Watch program" and "Community Policing" initiatives

## **INFRASTRUCTURE**

Improve way-finding signage throughout town and along highways

Evaluate potential for Sales Tax increase (similar to Measure Q) specific to street repair/improvements