

**November 5, 2024 General Election
Candidate Statements**

**STATEMENT OF CANDIDATE FOR
"MAYOR"
"CITY OF MORRO BAY"**

NAME Carla L Wixom

Age

Occupation: Mayor / Small Business Owner

Education and Qualifications: As a long time resident, small business owner and dedicated volunteer in our community, I am proud to serve as your Mayor. I have worked to understand the needs and concerns of our town and I am prepared to continue making informed and objective decisions on your behalf. I am committed to fostering a strong local economy, that ensures our town thrives for both residents and visitors. With my experience and collaborative approach, I will work with fellow community members to address the diverse needs of our community and to find balanced solutions that benefit us all. I am ready to tackle the challenges ahead and continue to serve as a dedicated advocate for the people of our town. Your support is invaluable, and I am excited to work together to keep moving our community forward.

I would be honored to have your support and ask for your vote. Thank You.

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**STATEMENT OF CANDIDATE FOR
"COUNCIL MEMBER"
"CITY OF MORRO BAY"**

NAME Jeff Eckles

Age

Occupation: Businessman/Boat Captain

Education and Qualifications: My campaign motto is "Respect our Past, Protect our Future". Morro Bay is at an important crossroads- we must preserve the small town character we all love while ensuring our city is financially strong and sustainable.

As a long-time resident of Morro Bay, I have volunteered and done my best to make our city a better place, serving on the PTA board when my kids were at Del Mar, coaching in our Recreation League, chairing the city's Harbor Advisory Board, chairing the Estero Bay Foundation, served as a founding member of our local Radio Station, and many other city committees and activities.

As a USCG licensed charter Boat Captain and founder of Morro Bay House of Jerky, I am very familiar with our waterfront and tourist driven economy. My small business background combined with my civic involvement means I can hit the ground running to represent your best interests on the city council. I pledge to protect your tax dollars and cut wasteful spending wherever possible.

I would be honored to receive your support and respectfully ask for your vote as we move forward together to face the challenges ahead.

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STATEMENT OF CANDIDATE FOR
"COUNCIL MEMBER"
"CITY OF MORRO BAY"

NAME: Bill Luffee

Age (optional)

Occupation: Sales Associate

Education and Qualifications: Cal Poly, BS 1977

I care deeply about our city. My campaign platform revolves around the City's financial security, without which the community services we need and enjoy cannot be sustained. Our residents have made clear during my neighborhood walks that safety and our infrastructure are critically important to them.

When elected, I will advocate for sound fiscal policies, clean energy development, diversification of our local economy, increasing affordable housing units, protection of our bay and harbor and supporting our local businesses. Residents of Morro Bay are very fortunate to have three very competent public safety departments. I am committed to provide them with the resources necessary so they can continue to provide us with excellent service.

I am running for City Council to provide leadership to keep Morro Bay fiscally strong, affordable, and safe so all of our residents can grow and thrive.

For a more detailed look at the issues that I think are important go to www.billluffecitycouncil.com or telephone me at 805-550-9250.

I would be honored to have your vote.